

A Field Guide to Reliability Engineering at Zalando

goto; Amsterdam 2024 - Heinrich Hartmann

👋 I'm Heinrich - Reliability Engineer

Experience



Senior Principal SRE (2021)



Chief Data Scientist (2015)



PhD in Mathematics (2011)

Talking Reliability since 2015

- SRECon - [Statistics for Engineers](#)
- DevOps Berlin - [Zalando's quest to Operate 10K...](#)
- SLOConf - [The State of the Histogram](#)
- P99 Conf - [How to measure Latency](#)
- FOSDEM - [Latency SLOs Done Right](#)
- [Circllhist - A Histogram Data Structure... \(arxiv\)](#)

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LinkedIn, X

Menu

1. Principles
2. Context
3. Operations at Zalando
 - a. Alerting
 - b. Dashboards
 - c. Observability
 - d. Incident Process
 - e. SLOs
 - f. WORMs



Principles



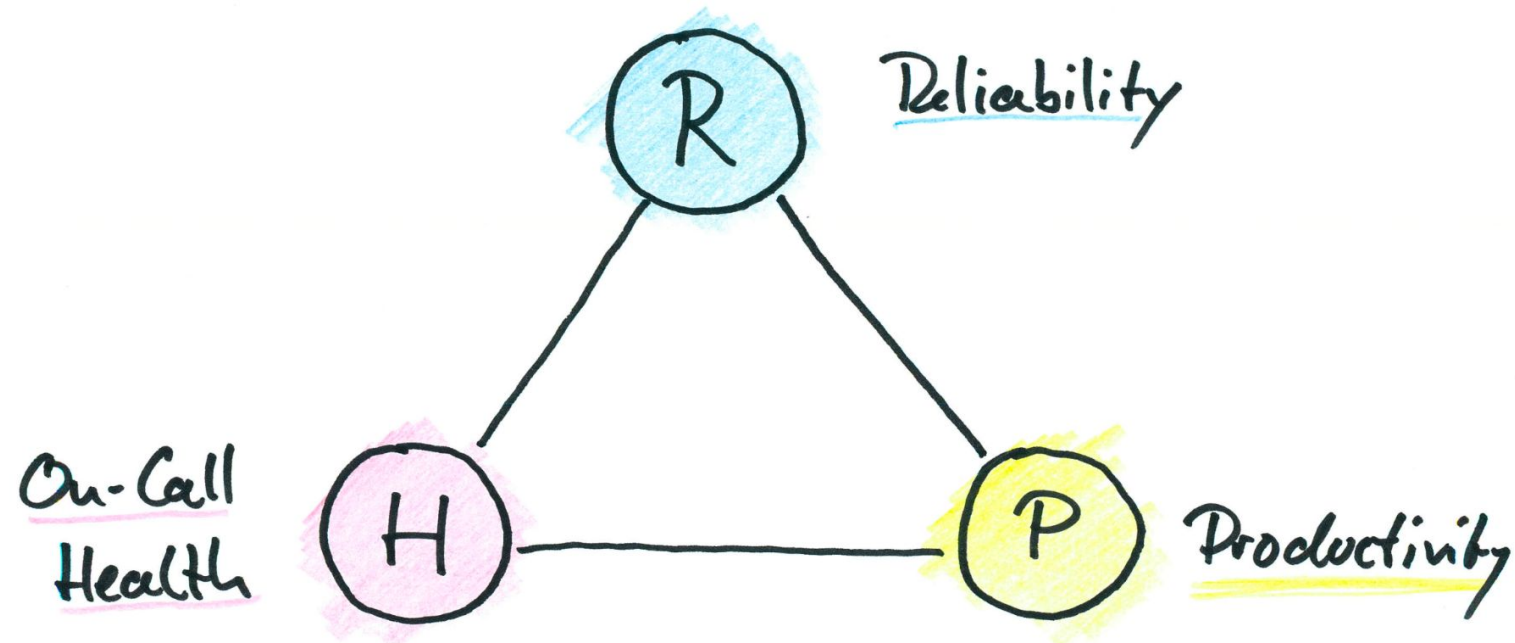
Mission

Protect the User Experience from operational failures while keeping an eye on (1) Developer Productivity and (2) On-Call Health.

#1 Rule of Operations

Obsess about User Experience.

The SRE Triangle



#2 Rule of Operations

**Engineering for Reliability
involves people as much as it
involves technology.**

Engineering Reliability at Scale

Small Company (~10 FTE)

- Alerts & Dashboards
- Logging

Medium Company (~100 FTE)

- Incident Management
- Observability
- On-call rotations
- Playbooks
- WORM Meeting

Large Company (>1k FTE)

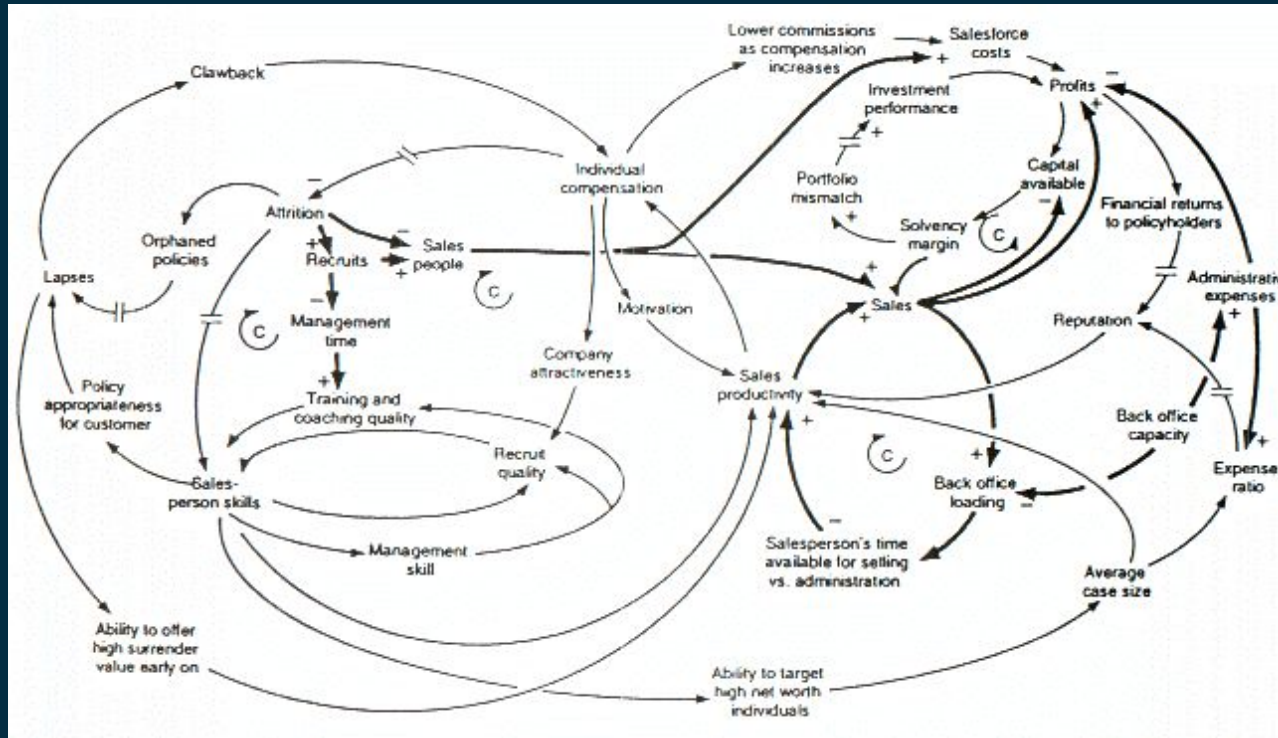
- WORM Cascades
- Risk Management
- SRE Community & Guilds

People Problems

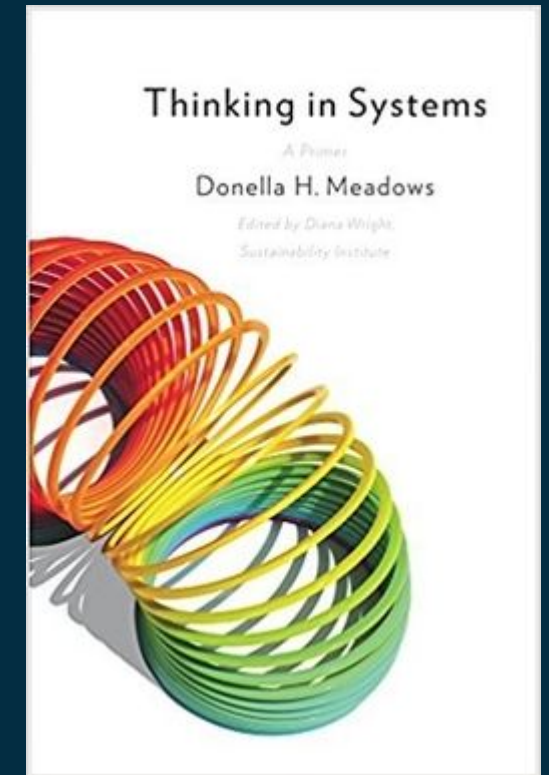
Technical Problems

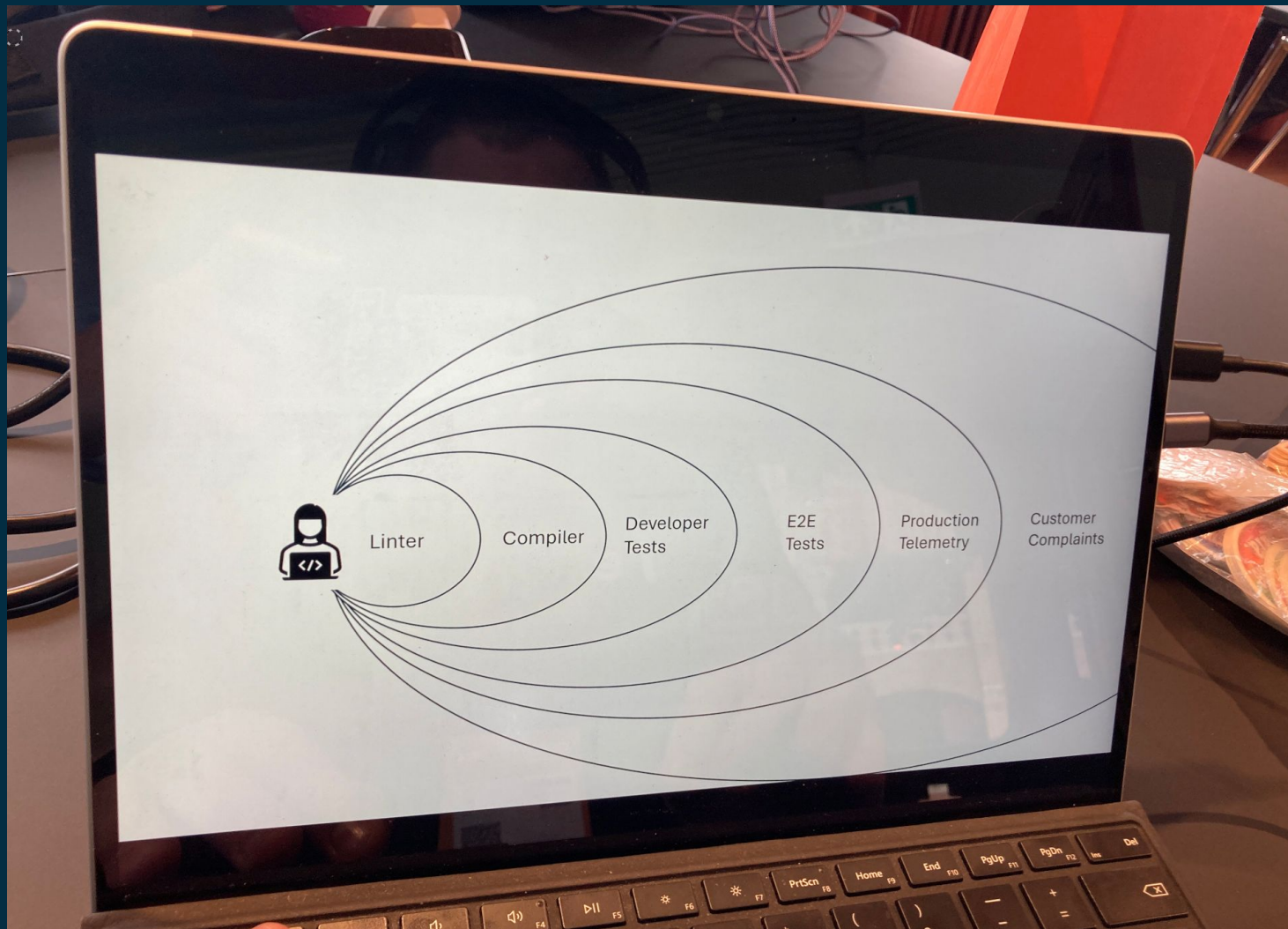
Engineering Socio-Technological Systems

with "Systems Theory"



Example: Causal Loop Diagram - source: [wikipedia](https://en.wikipedia.org/wiki/Causal_loop_diagram)

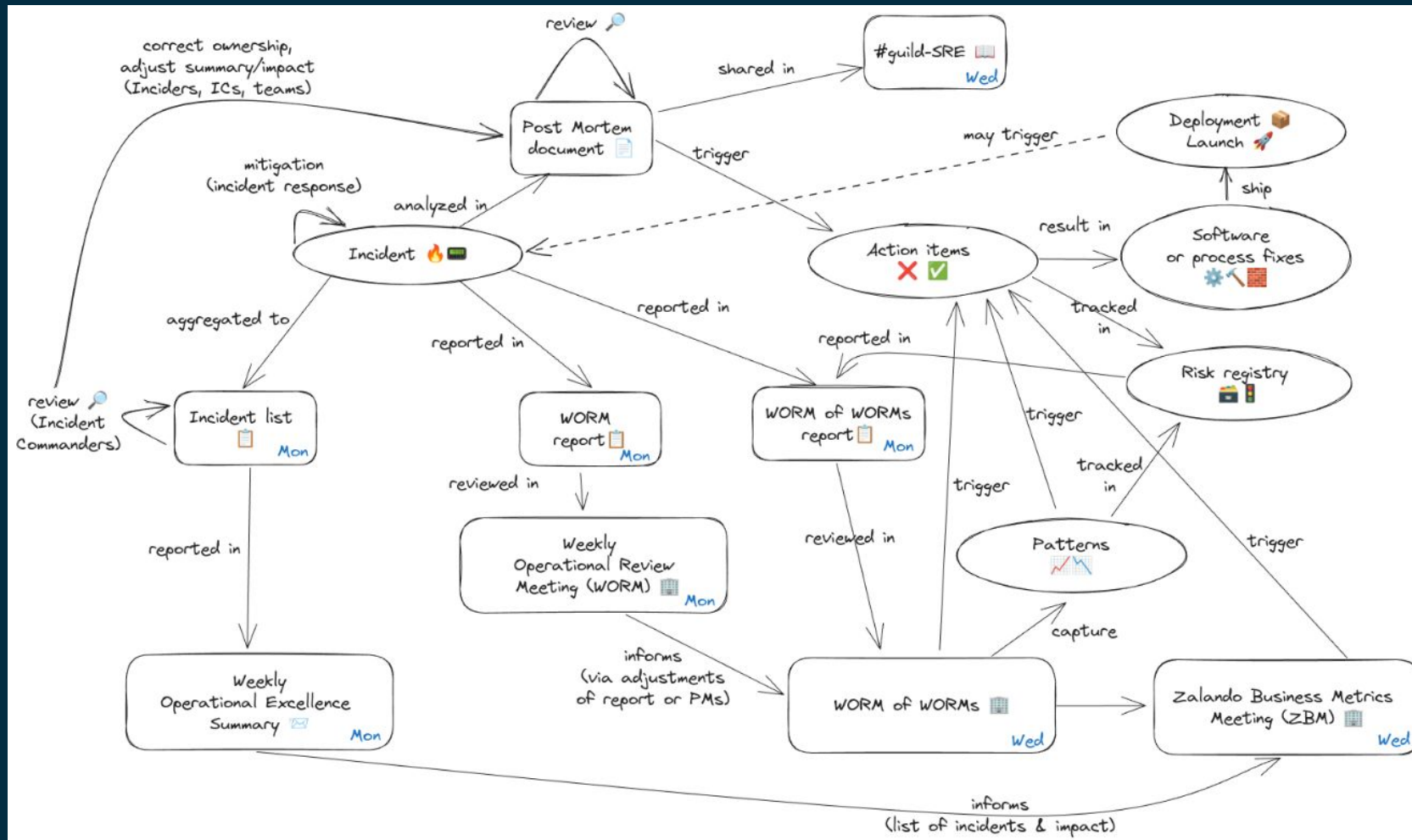




% Martin Thwaites @ Honeycomb GOTO 2024

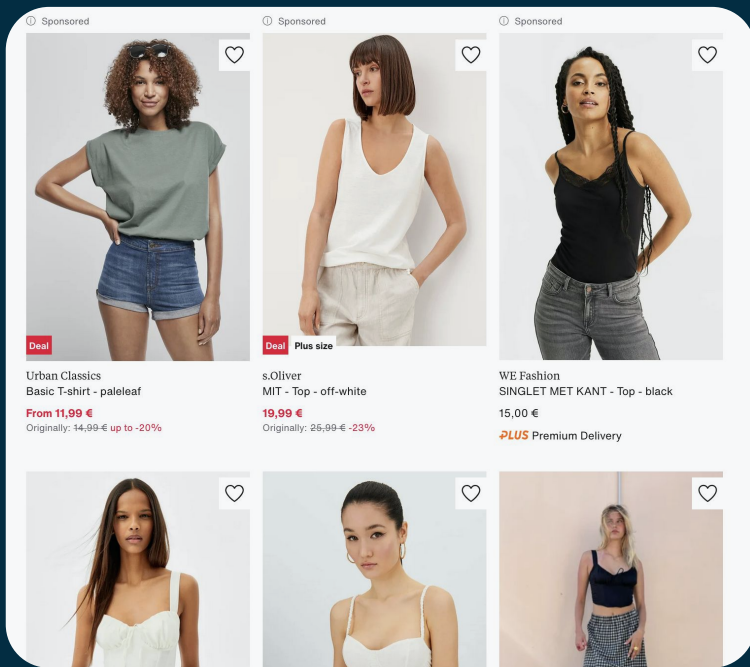
goto; Amsterdam 2024. Heinrich Hartmann @ Zalando

Reliability "Flywheel" at Zalando



Context





- One of the leading fashion platforms in EU
- Founded in 2008
- 14.6 bn EUR Revenue / 50M+ active Customers
- 25 Countries
- 3K Tech Employees
- 3K+ Micro Services

Zalando Service Graph



Don't separate People and Technology



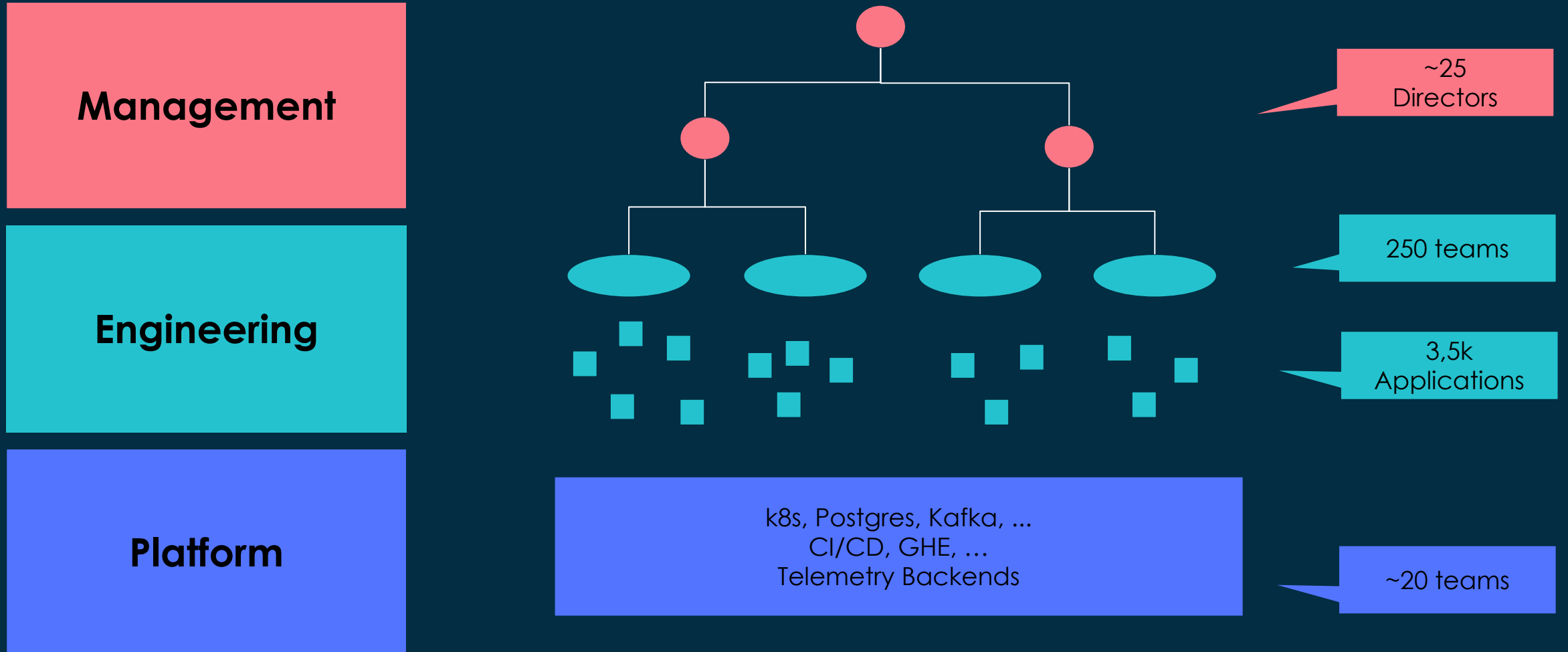
Conway's law

Technology Structures mirror
People Structures.

Law of DevOps

You build it, you run it!

Systems Model of Zalando



Where do we stand?

- + Operating "transactional" Microservices
- + Protecting the Business
- + Preparing for High-Load Events
- Understanding User Experience
- Reliability of Data Systems / Business Processes

Operations at Zalando



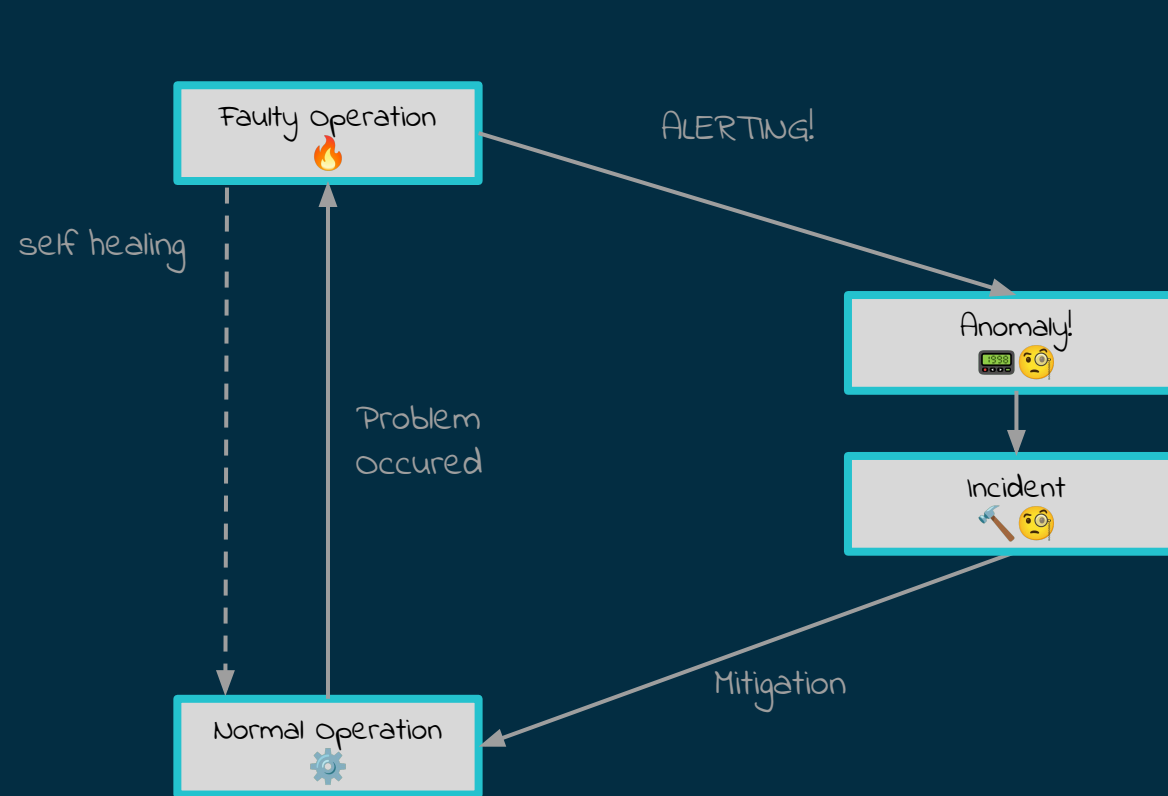
Alerting



Why Alerting?

Reduce Time to Detect user-facing issues.

Alerting as Feedback Loop



#3 Rule of Operations

**Alert on User Experience ("Symptoms")
not on Server Experience ("Causes").**

- Alert on error rates of user-facing "operations"
- Leverage SLO-based Alerting (if available)
- Don't alert on CPU Utilization



This is fine.



11.06.2024, 09:32 (GMT+02:00)

Zalando eCommerce Platform - [redacted] - error ratio > 0.28% over the last 6h and 30m

SEV3 adaptive-paging alias:page/add-article-to-cart-mobile error-rate page-low unified +

Description

Description:

Stream Name: [redacted]

Critical Threshold Violated: alert 'Zalando eCommerce Platform - [redacted] - error ratio > 0.28% over the last 6h and 30m' is above 0.0028 (value is 0.002804)

Failing application detected:
coast-cart-service

Stream:

[https://app.lightstep.com/\[redacted\]/49BcysGs?
anchor=1718091465&end_micros=1718091500000&range=3600&start_micros=1718087550000000&utm_source=webhook](https://app.lightstep.com/[redacted]/49BcysGs?anchor=1718091465&end_micros=1718091500000&range=3600&start_micros=1718087550000000&utm_source=webhook)

Alert:

[https://app.lightstep.com/Production/monitoring/miPhhI06j?
anchor=1718091465&end_micros=1718091150000&range=3600&start_micros=1718087550000000&utm_source=webhook](https://app.lightstep.com/Production/monitoring/miPhhI06j?anchor=1718091465&end_micros=1718091150000&range=3600&start_micros=1718087550000000&utm_source=webhook)

Related playbooks:

- FS-CART-008 — Restore DynamicDB Tables from Backup
- EP-CX-ASSORTMENT-PURCHASE RESTRICTIONS - Update purchase restrictions
- FS-CART-023 — Reinitialize

and there are 12 more

COMMUNICATION

Conferences

[Incident command center](#)

Stakeholder communication

[Incident status updates](#)

[Send update](#)

ASSOCIATED ALERTS

[See alerts](#)

RESPONDERS

[+ Add responder](#)

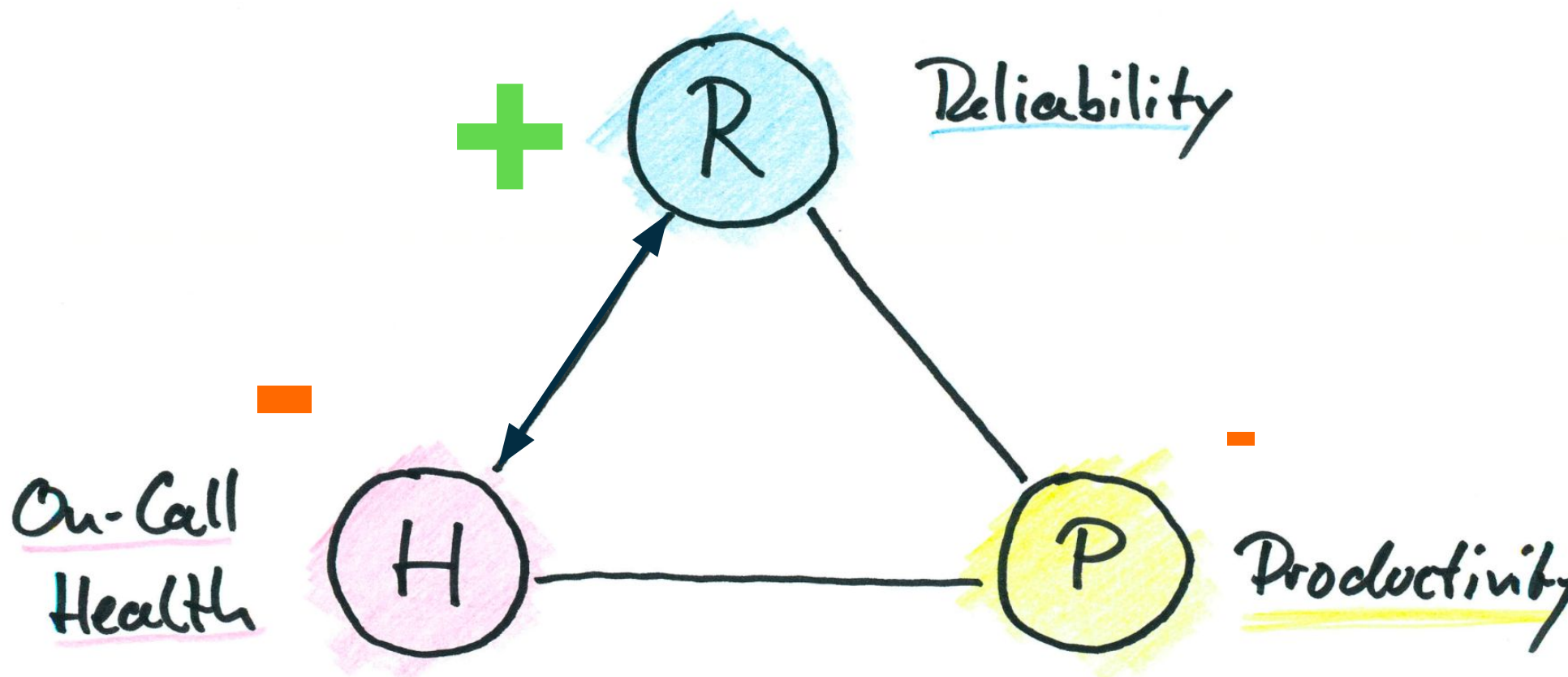


Cart

Responder team

AWARE

Adding alerts trades Reliability of On-Call Health



Review On-Call Health Weekly!

On-Call Team	Paging alerts / day							Paging alerts				Context
	Mon 20	Tue 21	Wed 22	Thu 23	Fri 24	Sat 25	Sun 26	within working hours	Off hours	Total	Average	
[Redacted]	-	1	2	-	2	2	1	5 (-2 ▼)	3 (+2 ▲)	8 (+0 ►)	1.14 / day	[Redacted] consciously
[Redacted]	-	-	-	5	-	7	-	1 (+0 ►)	11 (+11 ▲)	12 (+11 ▲)	1.71 / day	One legitimate alert, the positives (e.g. resilience)
[Redacted]	-	2	1	2	-	-	-	4 (-7 ▼)	1 (-2 ▼)	5 (-9 ▼)	0.71 / day	
[Redacted]	-	-	-	1	-	-	-	1 (+1 ▲)	- (+0 ►)	1 (+1 ▲)	0.14 / day	
[Redacted]	-	-	-	1	-	-	-	- (-3 ▼)	1 (+0 ►)	1 (-3 ▼)	0.14 / day	
[Redacted]	-	-	-	-	-	-	-	- (+0 ►)	- (+0 ►)	- (+0 ►)	0.0 / day	
[Redacted]	-	-	-	-	-	-	-	- (+0 ►)	- (+0 ►)	- (+0 ►)	0.0 / day	
[Redacted]	-	15	1	-	-	-	-	1 (+0 ►)	15 (-58 ▼)	16 (-58 ▼)	2.29 / day	[Redacted] to the

Dashboards



Why Dashboards?

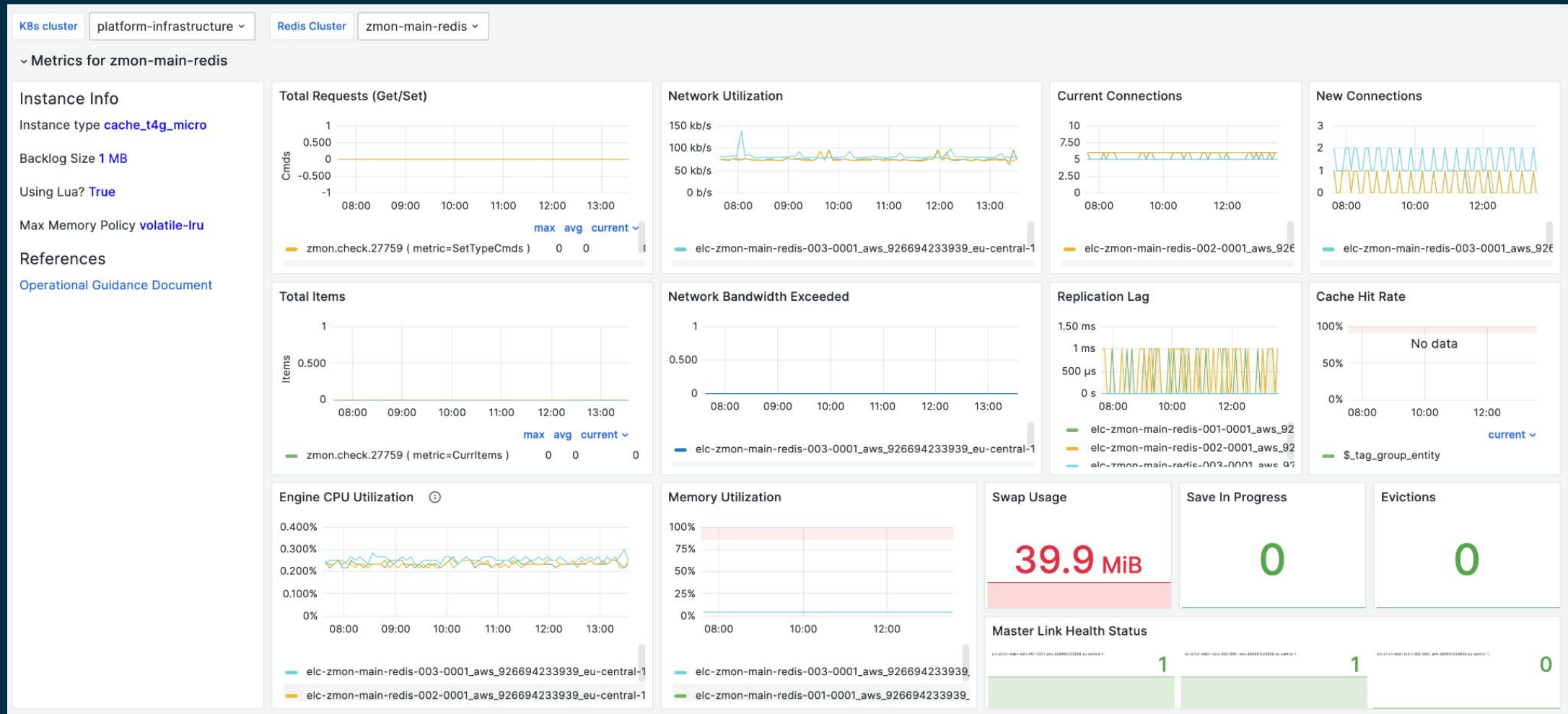
- Reduce Time to Repair
- Look at them when you get alerted. Don't monitor dashboards.
- Starting point for understanding Service Health

- Every Application MUST have an Application Dashboard.
- Managed Services come with Managed Dashboards.

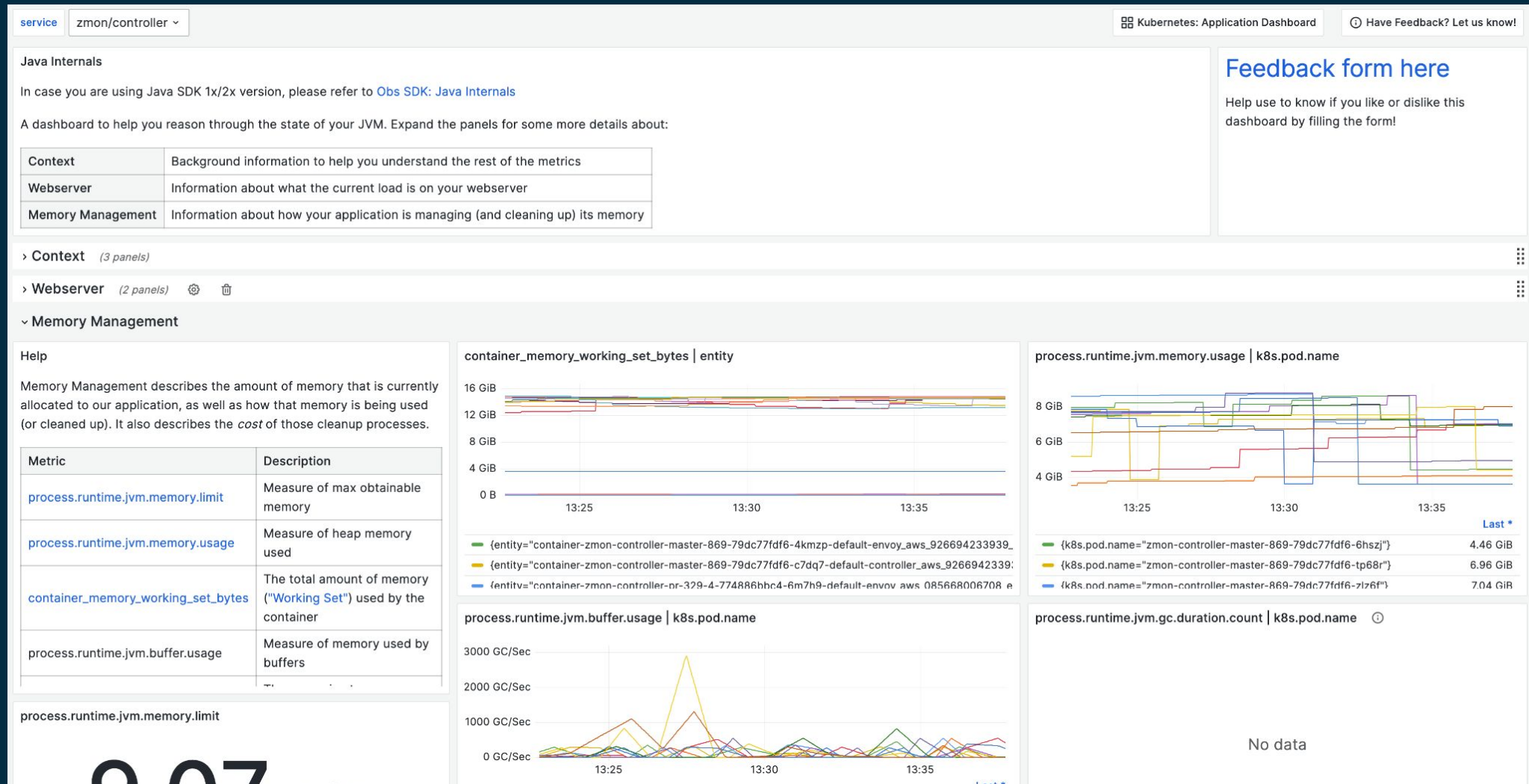
Managed Kubernetes Dashboard



Managed REDIS Dashboard



Managed JVM Internals Dashboard



Zalando Application Dashboard Guidelines

1. Golden Signals
2. Entry Points
3. Dependencies
4. Saturation
5. Operational Insights
6. Storage

Cart-Gateway Dashboard

Cart-Gateway is gateway between customer frontend premises (Web, iOS, Android) and Cart-Service.

Dashboard structured according to the [Structuring Service Grafana Dashboard](#) guidance.

Owning Team: Cart Engineering ([homepage](#), [contact](#))

How to Navigate this Dashboard

1. **Service Golden Signals** allowing quickly assess overall service health.
2. **Entry Points** allowing to check golden signals for specific endpoint. You can deep dive and check them per response code and other dimensions.
3. **Dependencies** allowing investigate Cart-Gateway calls to dependencies. You can deep dive and check them per endpoint, response code and other dimensions. Also resilience patterns metrics available.

- > Golden Signals (7 panels)
- > Entry Points - Latency (7 panels)
- > Entry Points - Traffic (7 panels)
- > Entry Points - Errors (7 panels)
- > Entry Points - Latency Per Response Code (7 panels)
- > Entry Points - Traffic Per Response Code (7 panels)
- > Entry Points - Latency Per Response Code, Country Code, Language (7 panels)
- > Entry Points - Traffic Per Response Code, Country Code, Language (7 panels)
- > Entry Points - Rate Limits (1 panel)
- > Dependencies - Latency (4 panels)
- > Dependencies - Traffic (4 panels)
- > Dependencies - Errors (4 panels)
- > Dependencies - Circuit Breakers (11 panels)
- > Dependencies - Timeouts (2 panels)
- > Dependencies - Cart-Service - Latency Per Response Code (6 panels)
- > Dependencies - Cart-Service - Traffic Per Response Code (6 panels)
- > Dependencies - Traffic Per Endpoint, Response Code (4 panels)
- > Dependencies - Latency Per Endpoint, Response Code (4 panels)
- > Saturation (6 panels)

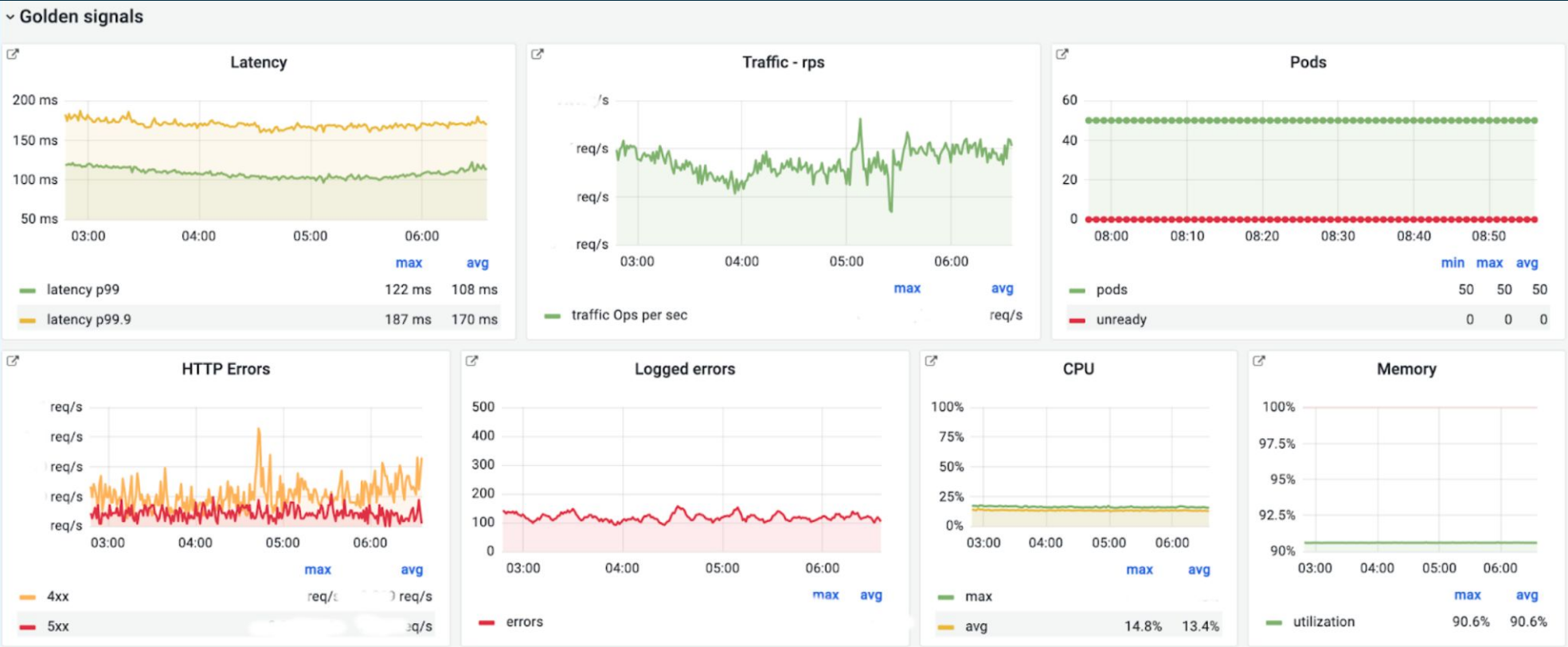
courtesy of Evgeni Sokolov & Miha Lunar

Golden Signals Row - RED(S)

Duration

Requests

Saturation



Errors

Entry Points Row

Golden Signals, again! - RED

Duration

Requests

Errors

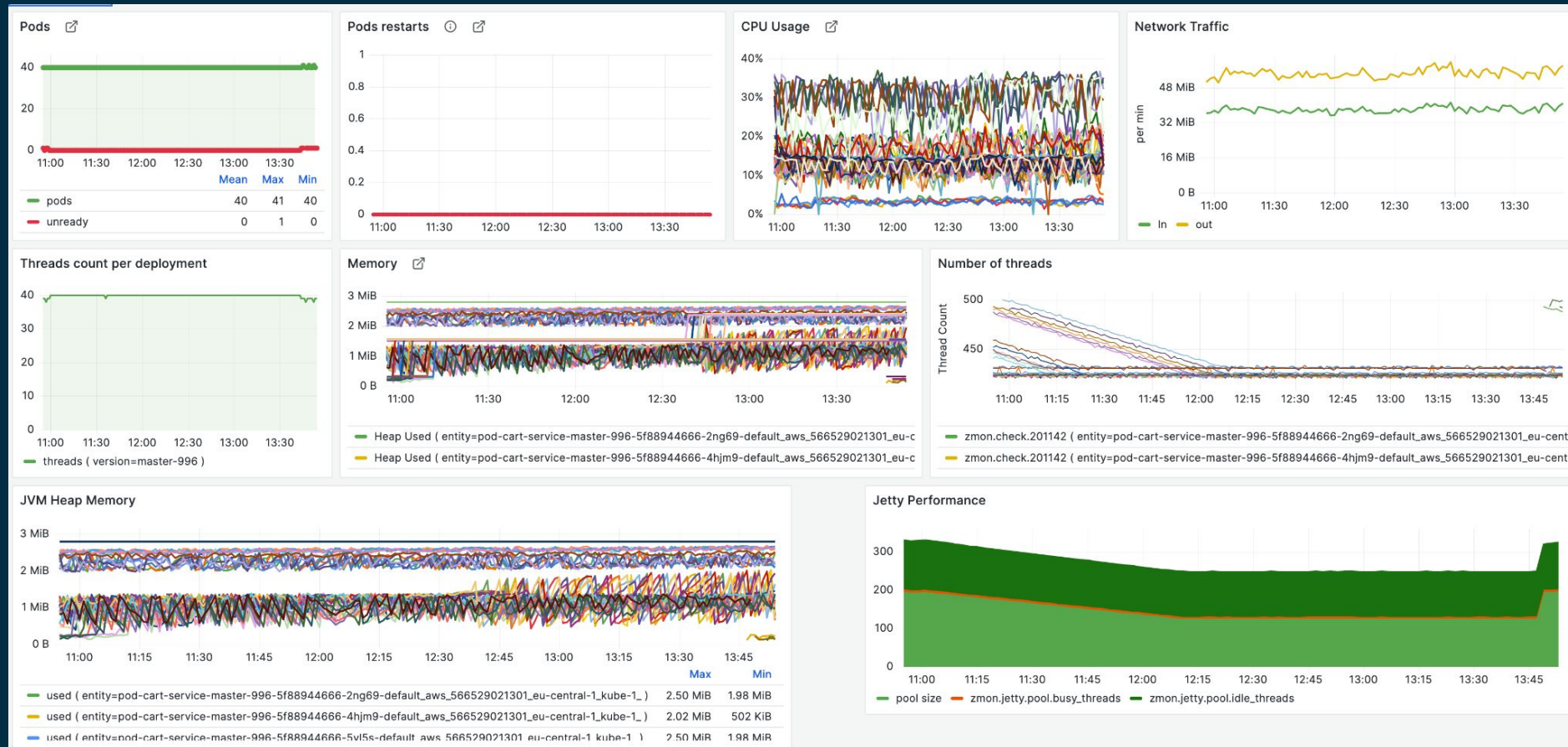
POST /carts



POST /card-details

Saturation Row

... everything that can get saturated.



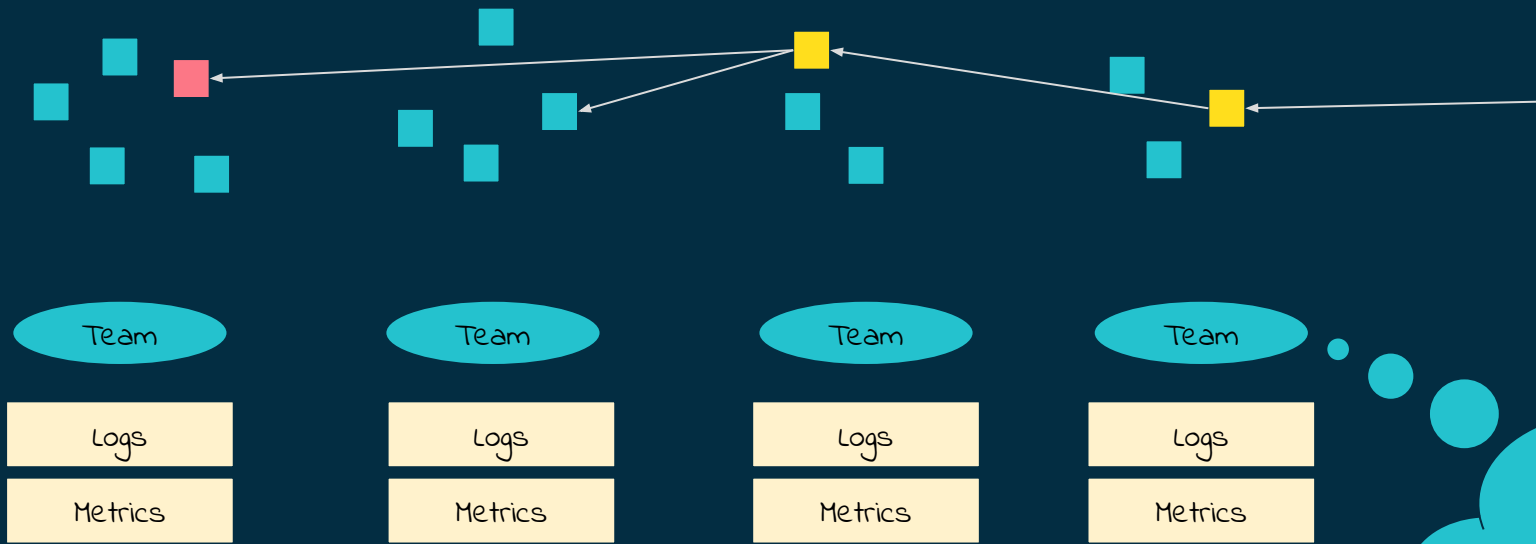
Observability



Why Observability?

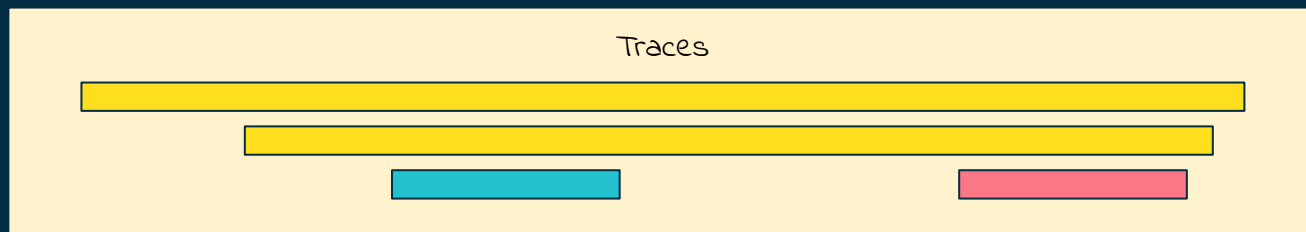
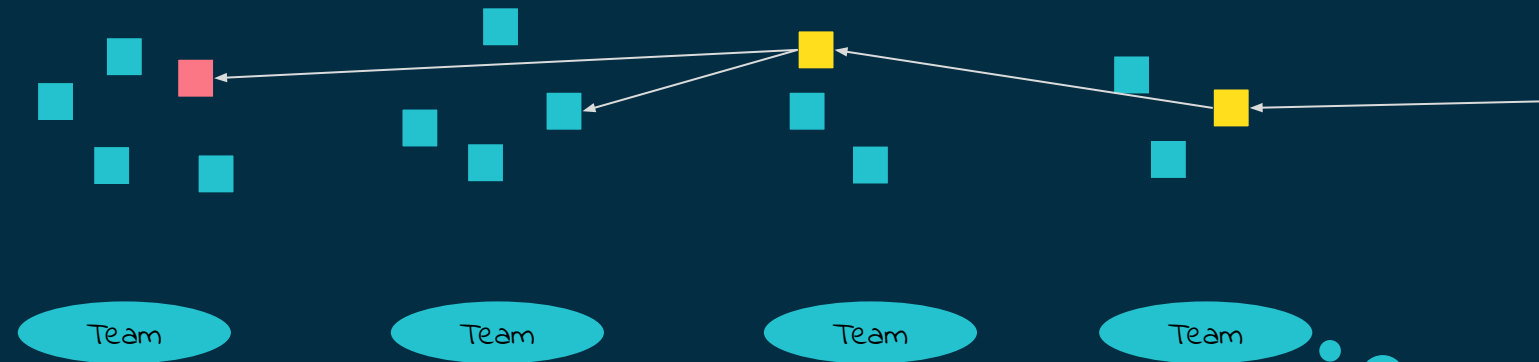
- Reduce Time to Repair
- Debug failures across team boundaries
- Understand User-Experience
- Basis for Alerting, Dashboards, Reporting, ...

Traditional Monitoring



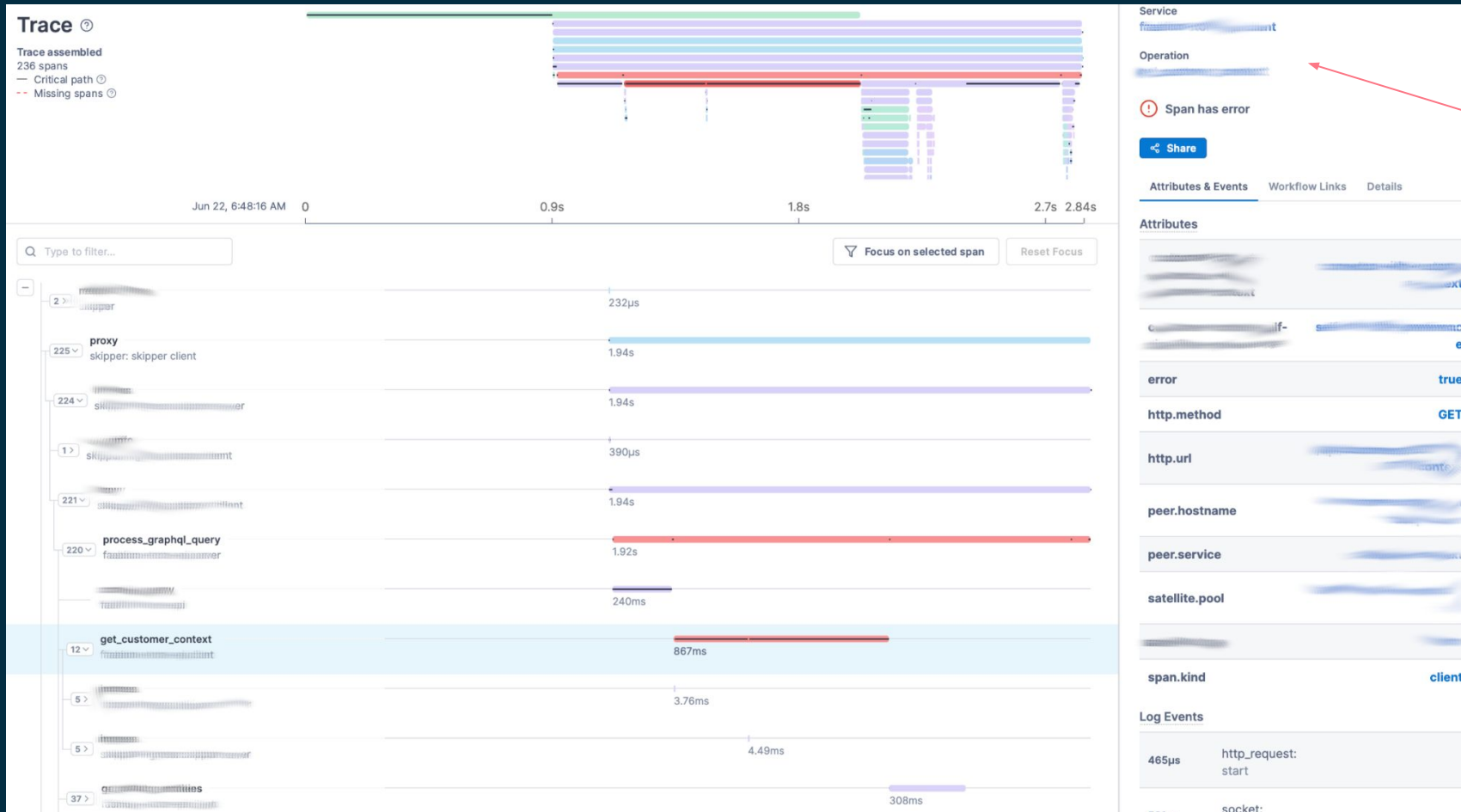
Is my application healthy? Which errors does it throw?

Observability



Is **the user** happy?
Which **operation** is failing?

Example Trace from Zalando Front Page



Team "CIA"

Application "CuCo"

Zalando Developer Observability Guidelines

1. Use **OpenTelemetry** to instrument Applications.
2. Use **Distributed Tracing** to understand system behavior in the context of transactions (e.g. HTTP requests).
3. **Metrics** for precise counts & global resource statistics
4. Structured **Logging** for Lifecycle events

Monitor Reliability of Operations with "RED" Metrics

Operation: Reset Password

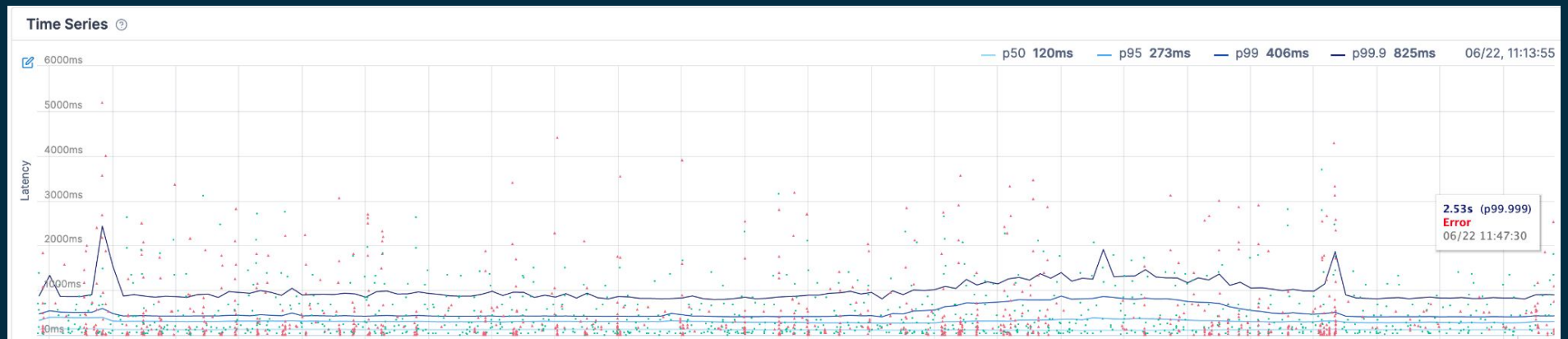
Requests



Errors



Duration



Observability SDKs

based on Open Telemetry

```
#!/usr/bin/env python3

import observability_sdk as obs

# Hook-up Zalando Backends
obs.initialize()

# Custom span
@obs.trace(name=..., attributes={...})
def add_to_cart():
    ...

# Custom metric
req_counter = obs.create_counter(
    name="total_requests",
    description="Total number of requests served",
    attributes = {...}
    unit="1",
    value_type=int,
)
def handle_request():
    req_counter.inc()
```

Observability SDKs

Language	Documentation	Implementation	Maturity Status
Java, Kotlin	on docs.zalando.net	on GHE	Supported
Python	on docs.zalando.net	on GHE	Supported
JavaScript	on docs.zalando.net	on GHE	Supported
Scala	on docs.zalando.net	on GHE	Beta
Go	on docs.zalando.net	on GHE	Alpha / ETA Q3'2023



SLOs



Why SLOs?

- Provide Top-Down understanding of Reliability provided to the user
- Steer engineering investments into Reliability
- Quantify impact of incidents
- ... also derive high-quality alerting rules

#4 Rule of Operations

SLIs quantify the reliability of a User Experience.

SLOs are Reliability targets for managerial steering.

Zalando SLOs on Business Operations

The image shows a screenshot of the Zalando website's 'Men's Shoes' category page. The page layout includes a top navigation bar with 'Women', 'Men', and 'Kids' tabs, the Zalando logo with 'Discover PLUS', and utility icons for language (EN), user profile, heart, and shopping bag. Below the navigation is a search bar and a category menu with options like 'Get the Look', 'Clothing', 'Shoes', 'Sports', 'Streetwear', 'Accessories', and 'Care'. The main heading is 'Men's Shoes' with a breadcrumb 'Men > Shoes'. A left sidebar lists shoe categories: Sneakers, Lace-up shoes, Loafers, Business shoes, Open shoes, Sports shoes, Outdoor shoes, Boots, Slippers, and Shoe accessories. A filter bar at the top of the product grid includes 'Brand', 'Colour', 'Sustainability', 'Price', 'Collection', 'Heel height', and 'Toe', with a 'Show all filters' button. The product grid shows three sponsored items: a dark brown leather dress shoe, a white sneaker, and a white sneaker with a 'b' logo. Each product card has a heart icon for 'Add To Wishlist'. Four orange callout boxes are overlaid on the page: 'Browse Catalog' points to the left sidebar; 'View Product Details Page' points to the first product card; 'Add To Wishlist' points to the heart icon on the second product card; and 'View Cart' points to the shopping bag icon in the top right corner.

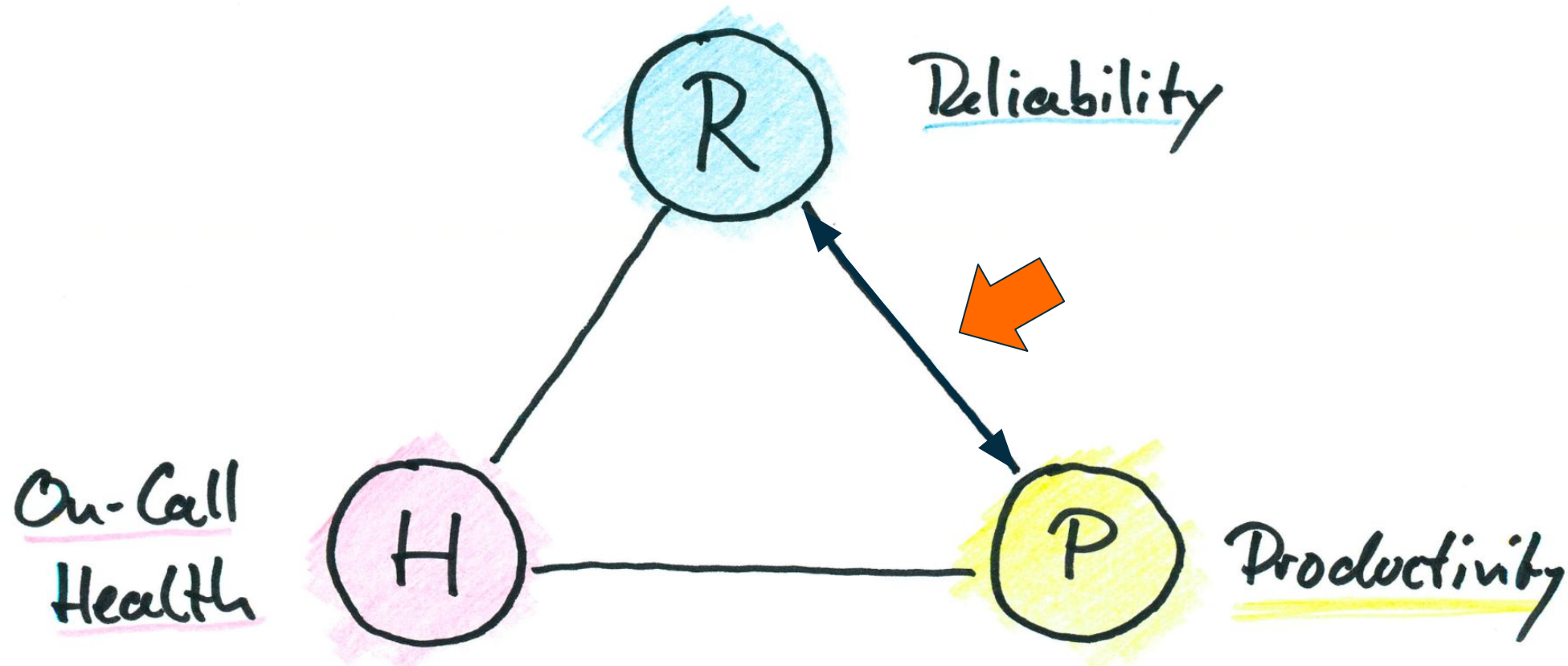
SLO Table Reviewed by Management

Critical Business Operation	SLO	SLI (28 days)	SLI (7 days)	Error budget (28 days)	Notes
Builder Infrastructure					
Configure ZMON	99.900%	99.993%	99.992%	93.99% ✓	
Log freshness	99.900%	99.904%	99.966%	4.51% ⚠	
Log freshness Test Cluster	99.500%	99.853%	99.921%	70.64% ✓	
Metric freshness	99.900%	! 99.752%	! 99.665%	0% !	
Metric freshness Test Clusters	99.500%	99.523%	! 99.441%	4.75% ⚠	
Notify anomaly	99.900%	99.986%	99.968%	86.64% ✓	
Notify failure	99.990%	100.000%	100.000%	100.0% ✓	
Trace freshness	99.900%	99.990%	99.983%	90.82% ✓	
Trace freshness Test Cluster	99.500%	99.992%	99.984%	98.47% ✓	
Write to Nakadi	99.990%	99.999%	99.999%	94.21% ✓	
Customer Domain					
SSO login	99.950%	99.999%	99.999%	93% ✓	
SSO registration	99.950%	99.999%	99.999%	86% ✓	
SSO authentication	99.950%	99.999%	99.999%	93% ✓	
SSO authentication	99.950%	99.999%	99.999%	93% ✓	
SSO Step up authentication	99.950%	99.999%	99.999%	93% ✓	
Demand / Home & Content Visibility					
	99.000%	99.999%	99.999%	93% ✓	
	99.000%	99.999%	99.999%	93% ✓	

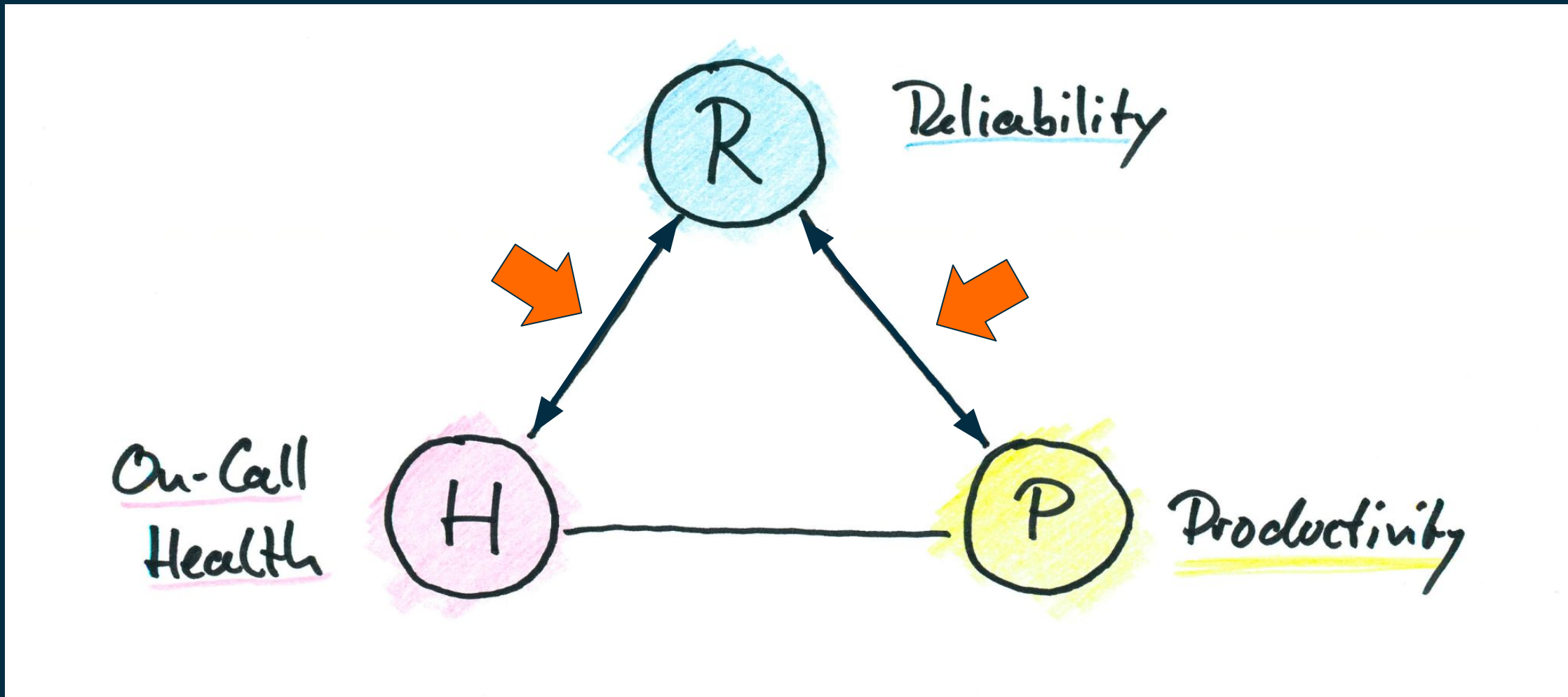
NOBL9



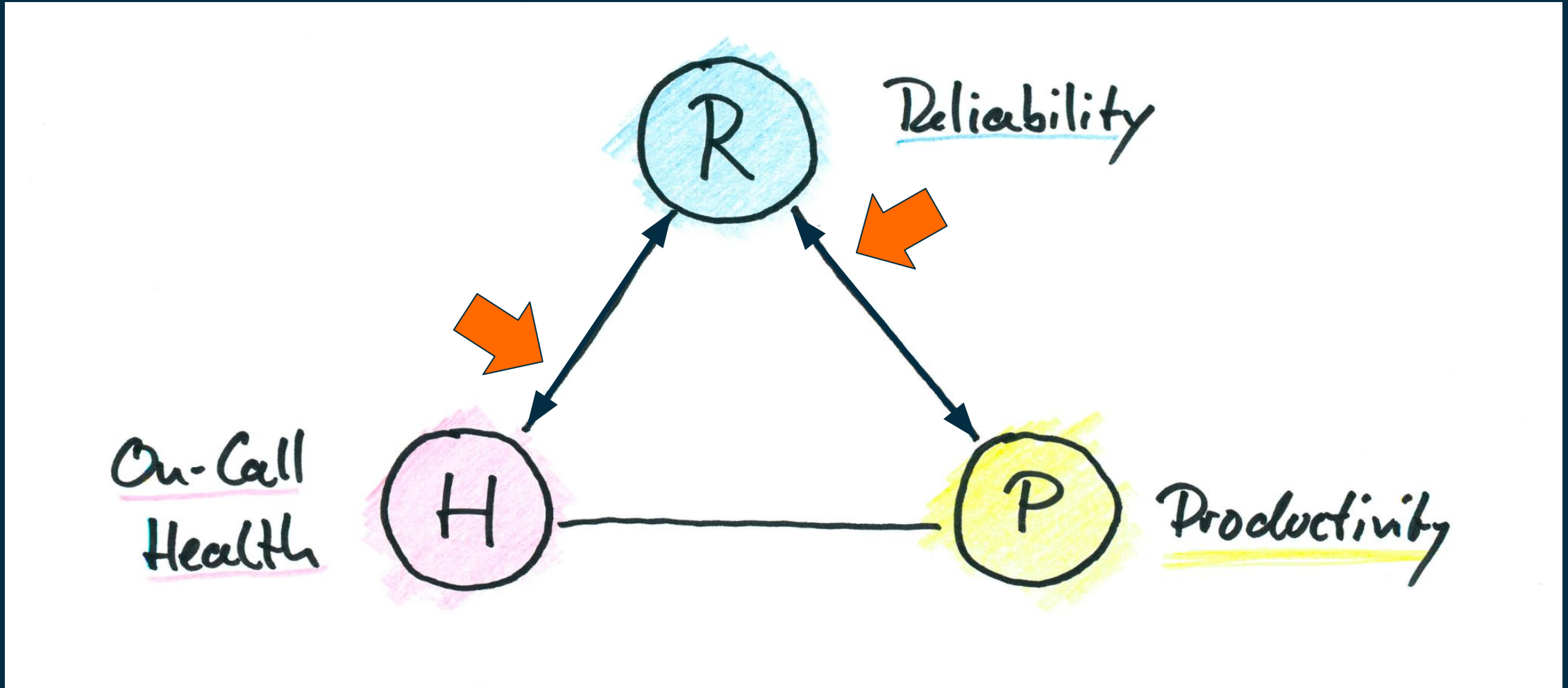
SLOs are used to Prioritize Engineering Investments



SLOs are also used to tune Alerting Sensitivity



Decouple Alerting/Reporting SLOs to get more value!



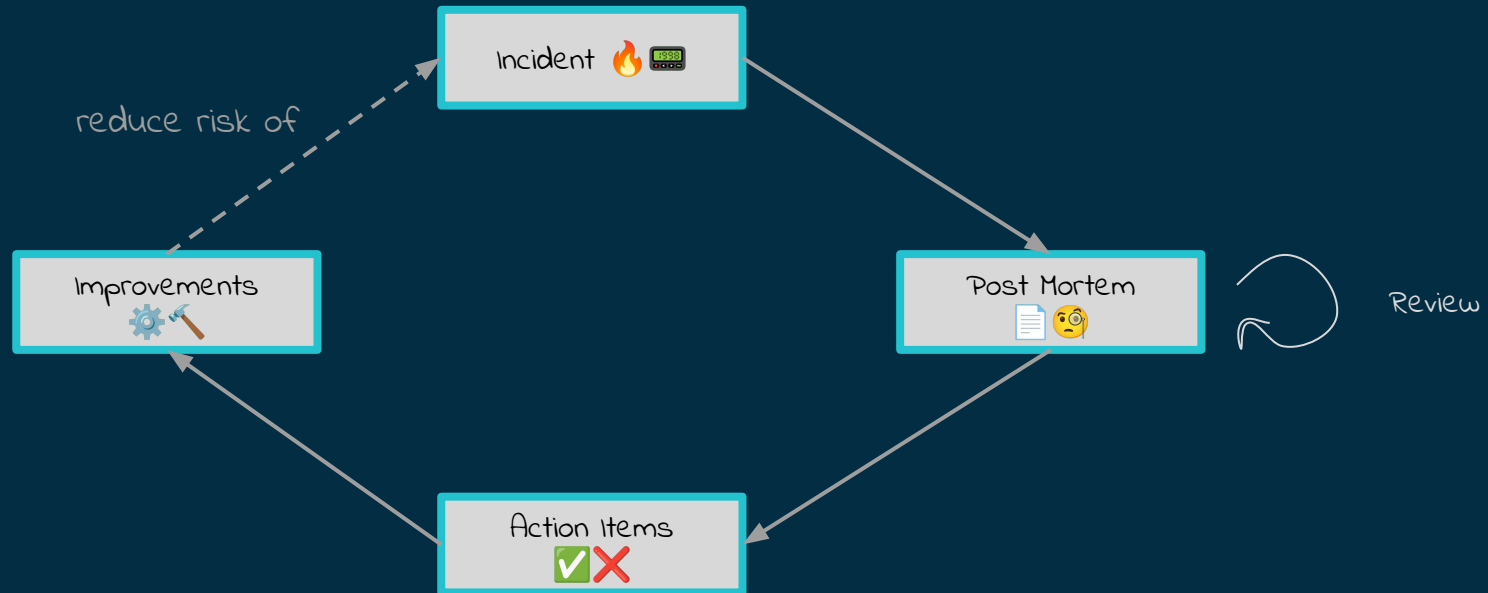
Incident Process



#5 Rule of Operations


Past Failures lead the way towards future Reliability.

Incident Process as Feedback Loop



Zalando Incident Process

Incident-Bot App 22 Sept, 11:28 • Edited

 **Incident:** [training room] cannot open cart

Severity: SEV3

Status: closed ●



Involved Teams: Size and Fit ,Cart

Owning Team: esre-txn


Application: size-advice-service

Links: [Incident](#) · [Chat thread](#)

This message will be automatically updated. Updates can take up to a minute to materialize.

 **All conversation about incidents should happen in inline threads, please keep the main thread clean.** 

5 replies 22 Sept, 14:21

Zalando confidential 

Post-Mortem Document

Title: {{TITLE}}
Severity: {{SEVERITY}}
Ticket: {{TINY_ID}}
Owner:
Driver & Authors:
Reviewer:
Categories: select a category ▾ __copy for multiple categories__
Status: PM in progress

Documentation: [How to Write a Post Mortem?](#) | [Post Mortem Reference](#) | [Post Mortem Checklist](#) | [Examples](#)

Summary

On __DATE__ between __IMPACT_STARTED__ and __RESOLUTION__
__CUSTOMER_GROUP__ experienced __DEGREDDATION__ for a business impact of
__BUSINESS_IMPACT__ This was triggered by __TRIGGER__ and repaired through
__INTERVENTION__. Action items include __ACTION_ITEMS__. The incident surfaced
__LESSONS_LEARNED__.

{{DESCRIPTION}}

1. Impact
2. Root Cause
3. Action Items

Impact

Customer Impact

- Markets impacted: __market__
- Propositions impacted: __proposition__
- Customer experience during the incident: __description__

Business Impact

- __description__

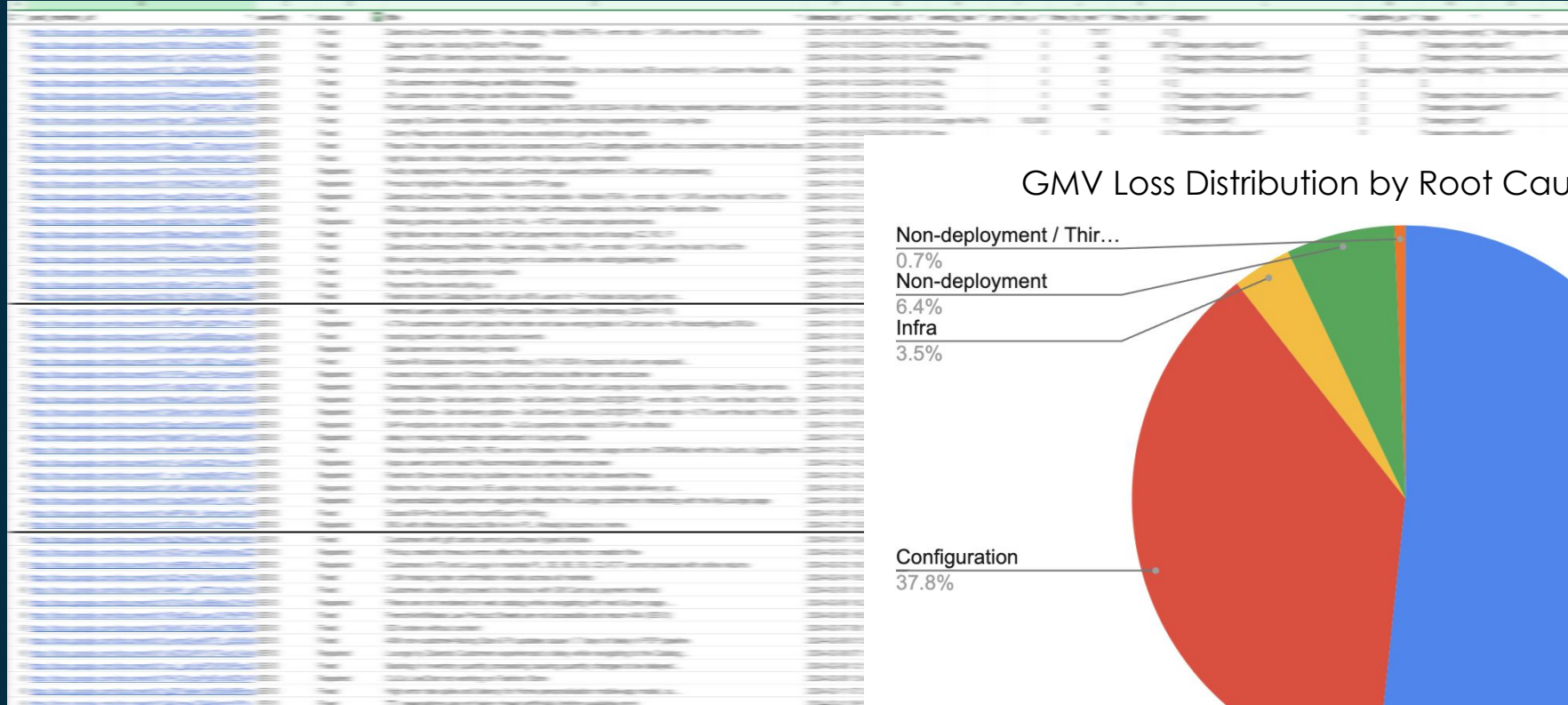
Internal Impact

- __description__

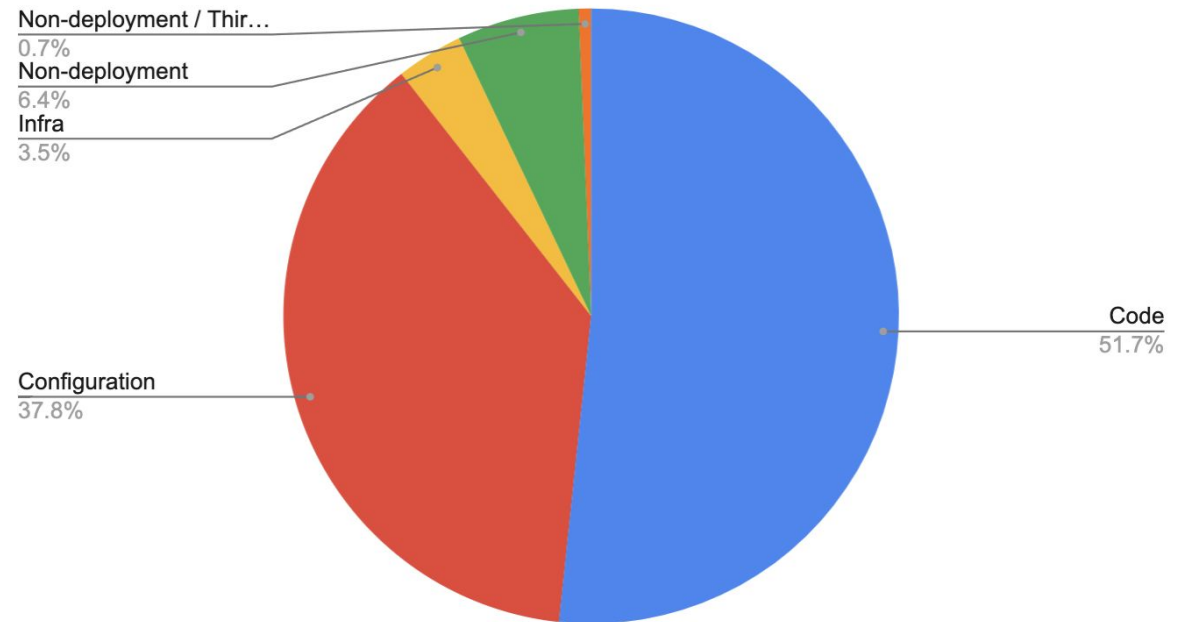
Zalando Severity Definitions

SEV1	Example Incidents <ul style="list-style-type: none">• Order Drop• AWS Zone Outage	Ownership: Vice President
SEV2	Example Incidents <ul style="list-style-type: none">• Payments processor degraded• Order confirmation emails delayed	Ownership: Director
SEV3	Example Incidents <ul style="list-style-type: none">• Users don't receive voucher• Lounge users see not personalised articles	Ownership: Head of Engineering

Incident Insights every Quarter



GMV Loss Distribution by Root Cause in Q?/20??



Weekly Operational Review Meeting



#6 Rule of Operations

You get what you inspect.

Reliability Reports

Supporting WORM Meetings on all Levels

Auto Generated Google Doc

WORM Agenda

- Incident Review -> Patterns?
- SLO Review
- Open Post Mortems
- On-Call Health

Site Reliability Engineering | WORM Agenda

Rolling agenda & notes for weekly Operational Review Meetings

Resources: [OpsGenie](#) | [Incident Response Center](#)

Reliability Report CW16-2024 Site Reliability Engineering

2024-04-15 to 2024-04-21

Overview

Between 2024-04-15 and 2024-04-21 the following reliability metrics were observed:

Incidents	Breached 7 day SLOs	GMV Loss	On Call Paging Alerts
2 (+0 ▶)	- (-1 ▼)	0 € (+0 € ▶)	4 (-11 ▼)
Last week: 2	Last week: 1	Last week: 0 €	Last week: 15

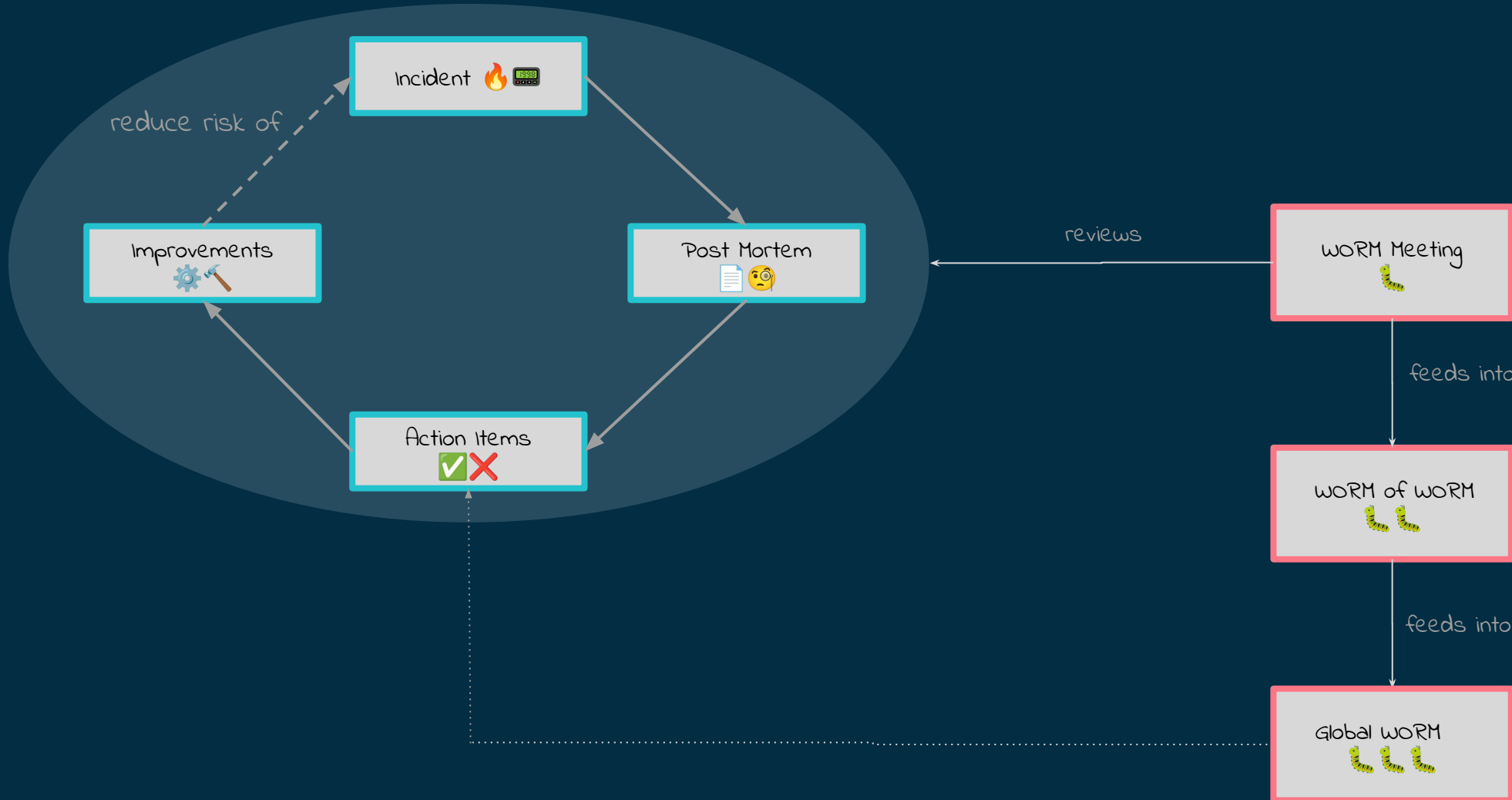
SLOs

Critical Business Operation	SLO	SLI (28 days)	SLI (7 days)	Error budget (28 days)	Notes
Configure ZMON	99.900%	99.998%	99.997%	98.09% ✓	
Log freshness	99.900%	99.907%	99.934%	7.38% ⚠	Log shipping on Kubernetes master nodes was impacted from Apr 11 to Apr 15, as discussed in previous weeks WORM. SLI has been recovering since the end of the incident.
Log freshness Test Cluster	99.500%	99.721%	99.840%	44.22% ✓	
Metric freshness	99.900%	99.927%	99.924%	27.8% ✓	
Metric freshness Test Clusters	99.500%	99.869%	99.892%	74.0% ✓	
Notify anomaly	99.900%	! 99.893%	99.980%	0% !	SLO breach occurred on 3rd of April. SLO should recover on 2nd of May.
Notify failure	99.990%	100.000%	100.000%	100.0% ✓	
Trace freshness	99.900%	99.994%	99.991%	94.93% ✓	
Trace freshness Test Cluster	99.500%	99.793%	99.793%	58.74% ✓	

Current open Post-Mortems

Post-Mortem	Severity	Repaired at	Team	Open since (working days)	Take Action
False-positive alert in ZMON	SEV3	Sat, 2024-04-13	Observability	5	Follow-up on review comments
Zalando eCommerce Platform - Log freshness - Scalyr (production clusters) - error ratio > 0.56% over the last 6h and 30m	SEV3	Mon, 2024-04-15	Observability	5	Review post-mortem and define additional follow-up action items (circuit breaker for S3 log shipping)
grafana.zalando.net is unreachable	SEV3	Tue, 2024-04-16	Observability	4	Complete post-mortem

Zalando WORM Cascade



Rules of Operations

1. Obsess about User Experience.
2. Engineering for Reliability involves People & Technology.
3. Alert on User Pain ("Symptoms") not Server Pain ("Causes").
4. SLIs quantify the reliability of a User Experience.
5. Past Failures lead the way towards future Reliability.
6. You get what you inspect.

Thank you!

> Heinrich@HeinrichHartmann.com

#Let's talk Reliability! 