A Field Guide to Reliability Engineering at Zalando

goto; Amsterdam 2024 - Heinrich Hartmann

👋 I'm Heinrich - Reliability Engineer

Experience

Senior Principal SRE (2021)

Chief Data Scientist (2015)

PhD in Mathematics (2011)

Talking Reliability since 2015

- SRECon - Statistics for Engineers
- DevOps Berlin - Zalando's quest to Operate 10K…
- SLOConf - The State of the Histogram
- P99 Conf - How to measure Latency
- FOSDEM - Latency SLOs Done Right
- CircIlhist - A Histogram Data Structure… (arxiv)

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heinrichhartmann.com
LinkedIn, X

Menu

1. Principles
2. Context
3. Operations at Zalando
    a. Alerting
    b. Dashboards
    c. Observability
    d. Incident Process
    e. SLOs
    f. WORMs

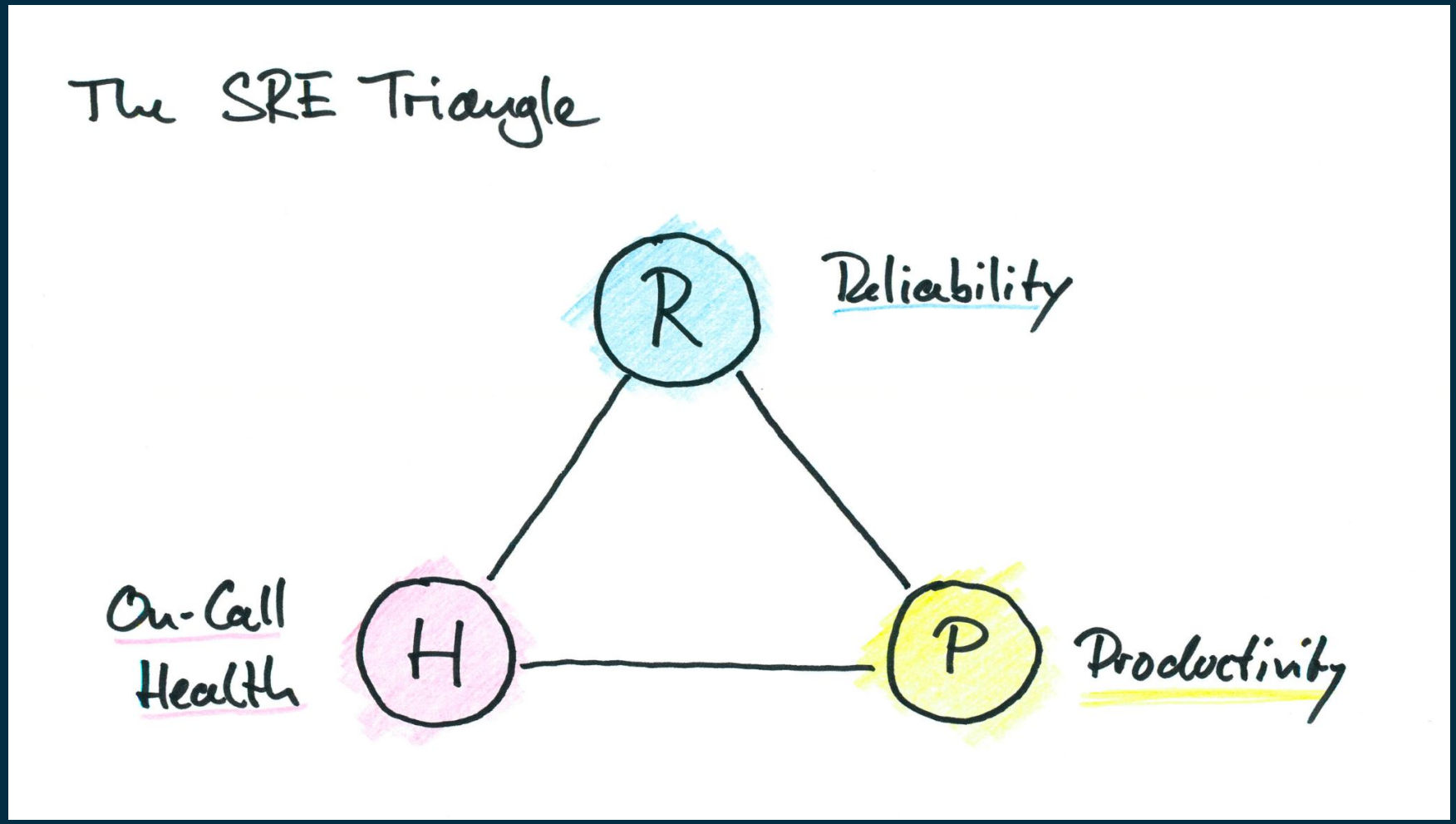
Principles

Mission

Protect the User Experience from operational failures while keeping an eye on (1) Developer Productivity and (2) On-Call Health.

#1 Rule of Operations

Obsess about User Experience.


The SRE Triangle
R
Reliability
On-Call
Health
H
P
Productivity

#2 Rule of Operations

Engineering for Reliability involves people as much as it involves technology.

Engineering Reliability at Scale

Small Company (~10 FTE)

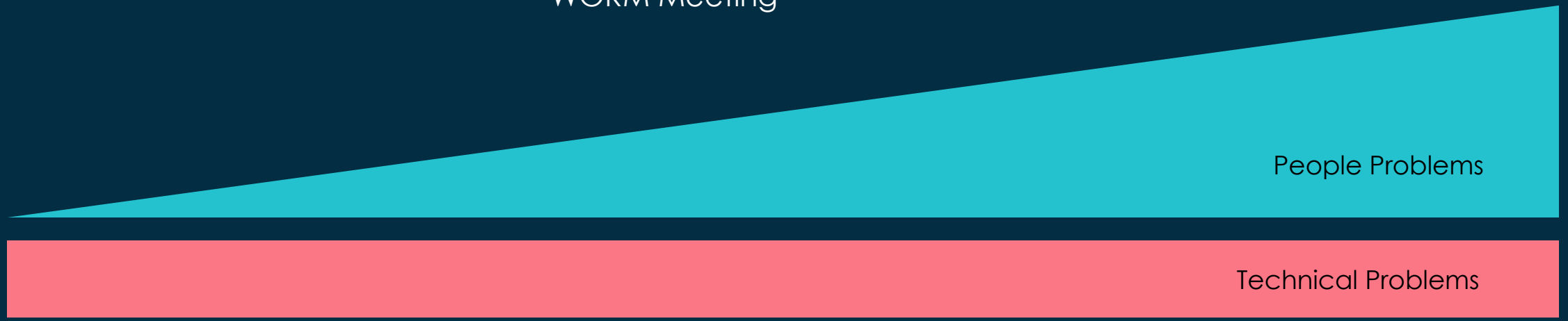
- Alerts & Dashboards
- Logging

Medium Company (~100 FTE)

- Incident Management
- Observability
- On-call rotations
- Playbooks
- WORM Meeting

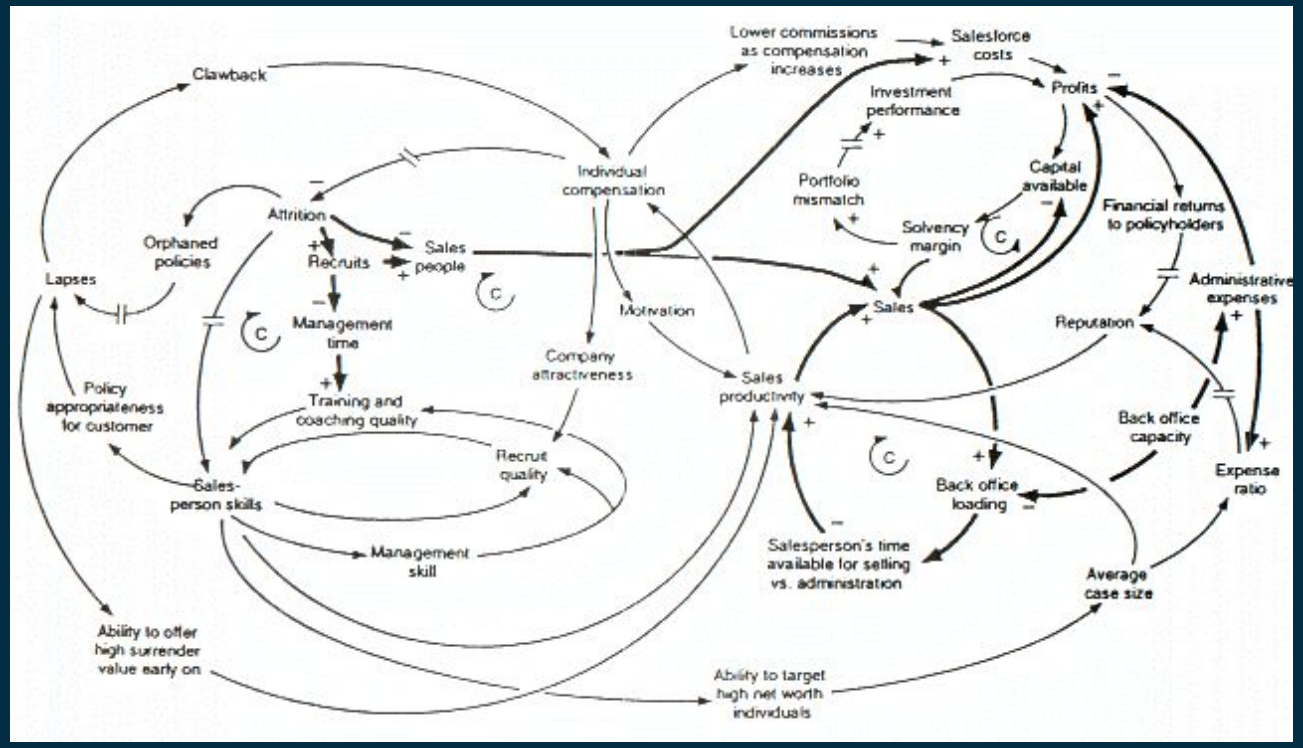
Large Company (>1k FTE)

- WORM Cascades
- Risk Management
- SRE Community & Guilds

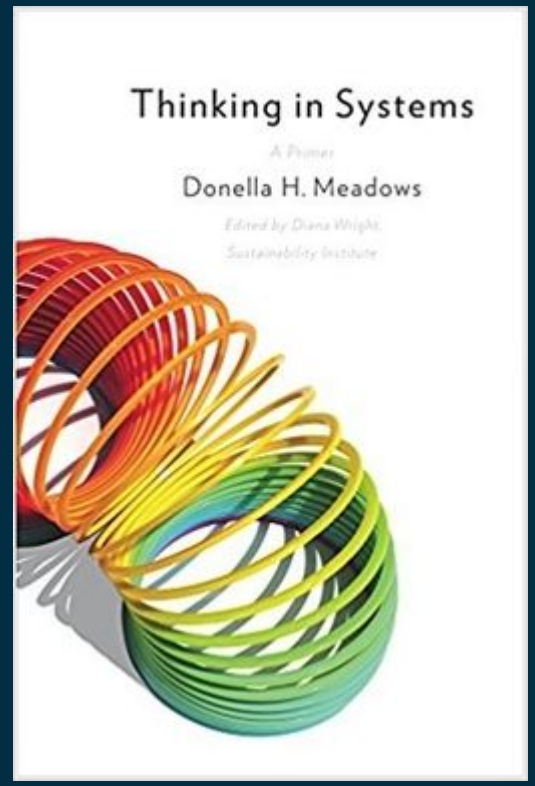


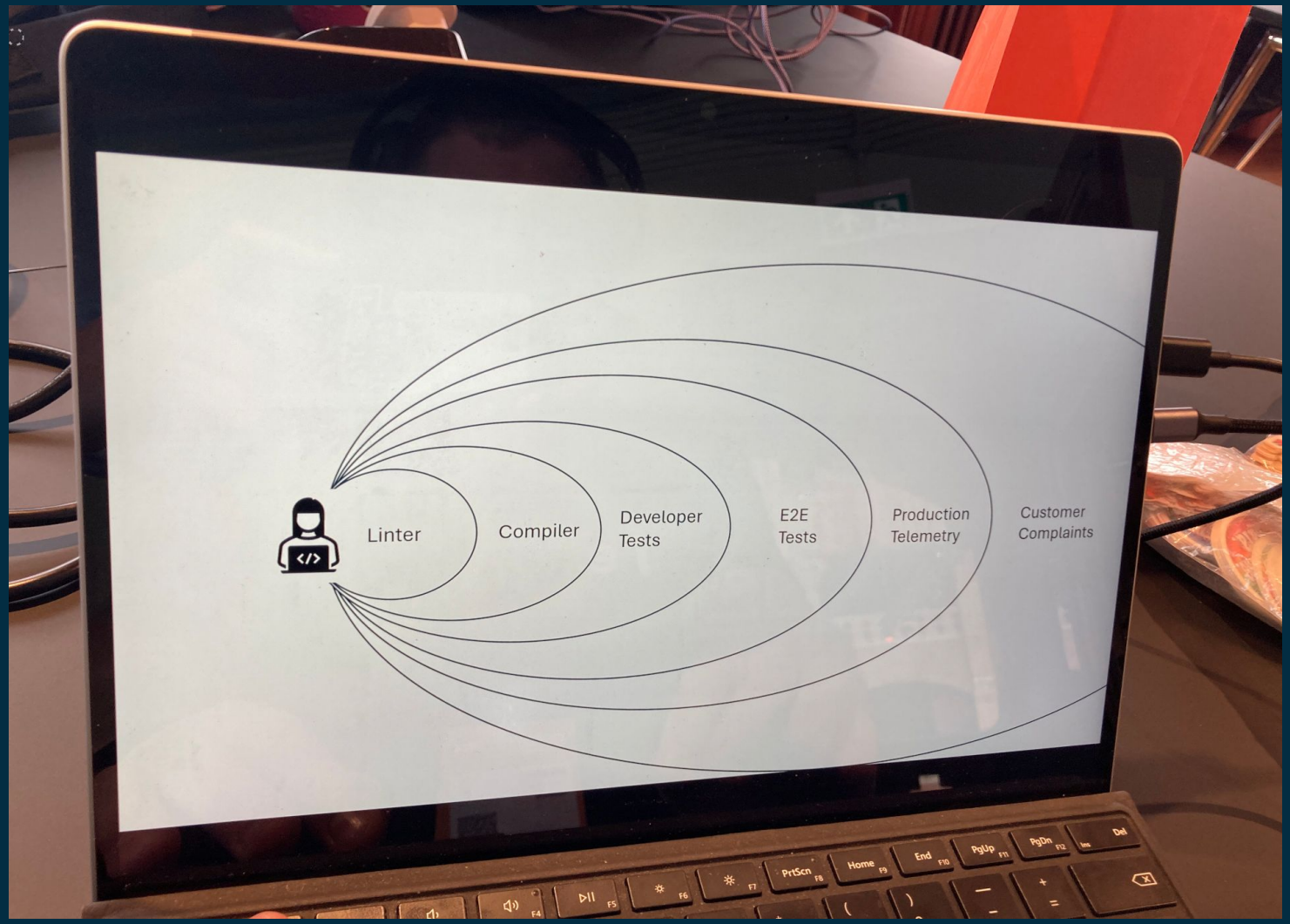
Engineering Socio-Technological Systems

with "Systems Theory"



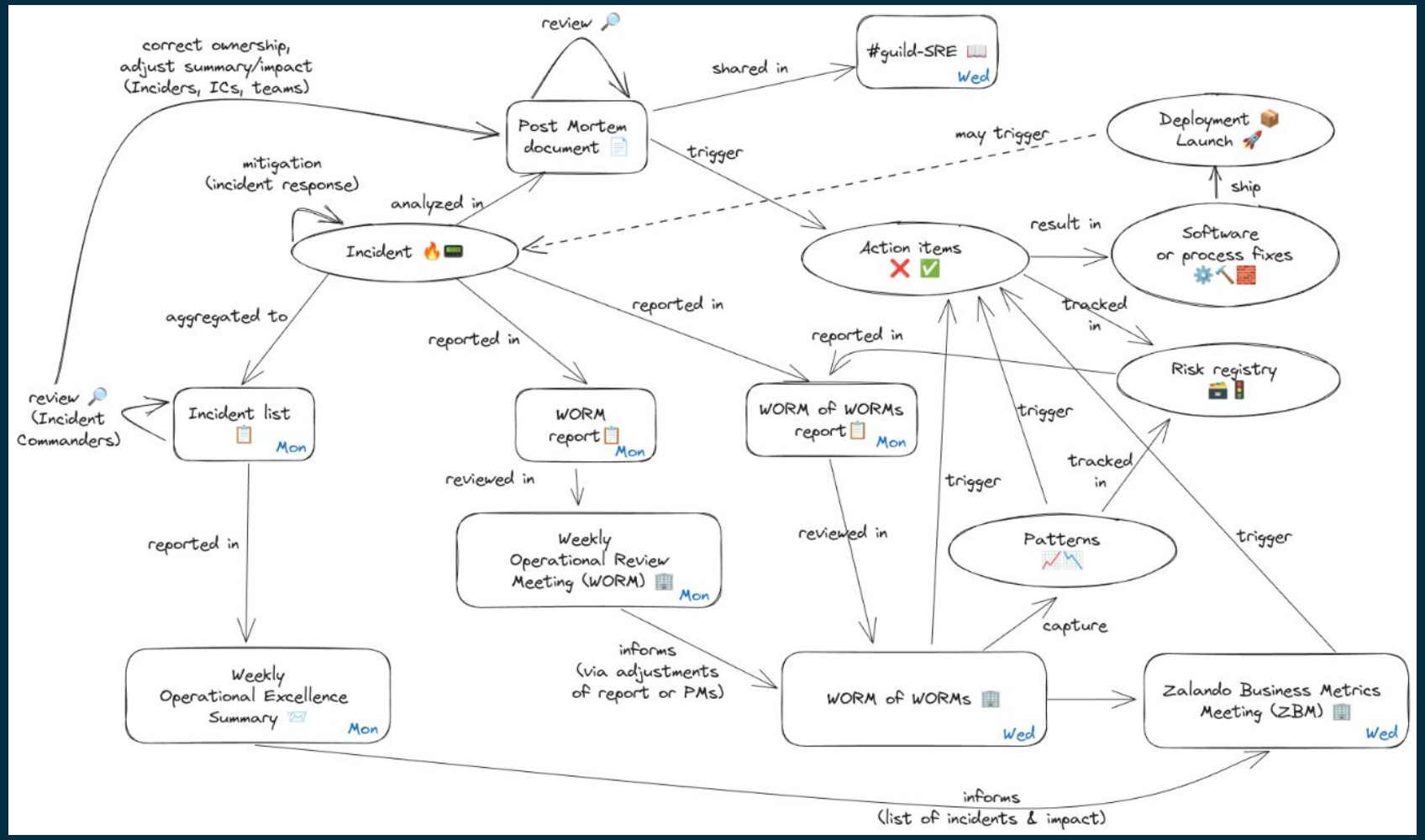
Example: Causal Loop Diagram - source: wikipedia



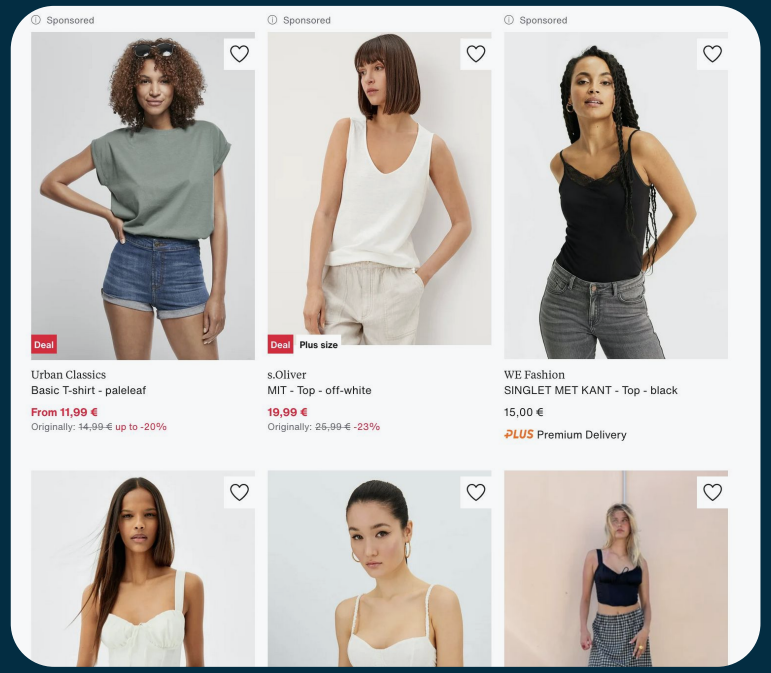


% Martin Thwaites @ Honeycomb GOTO 2024

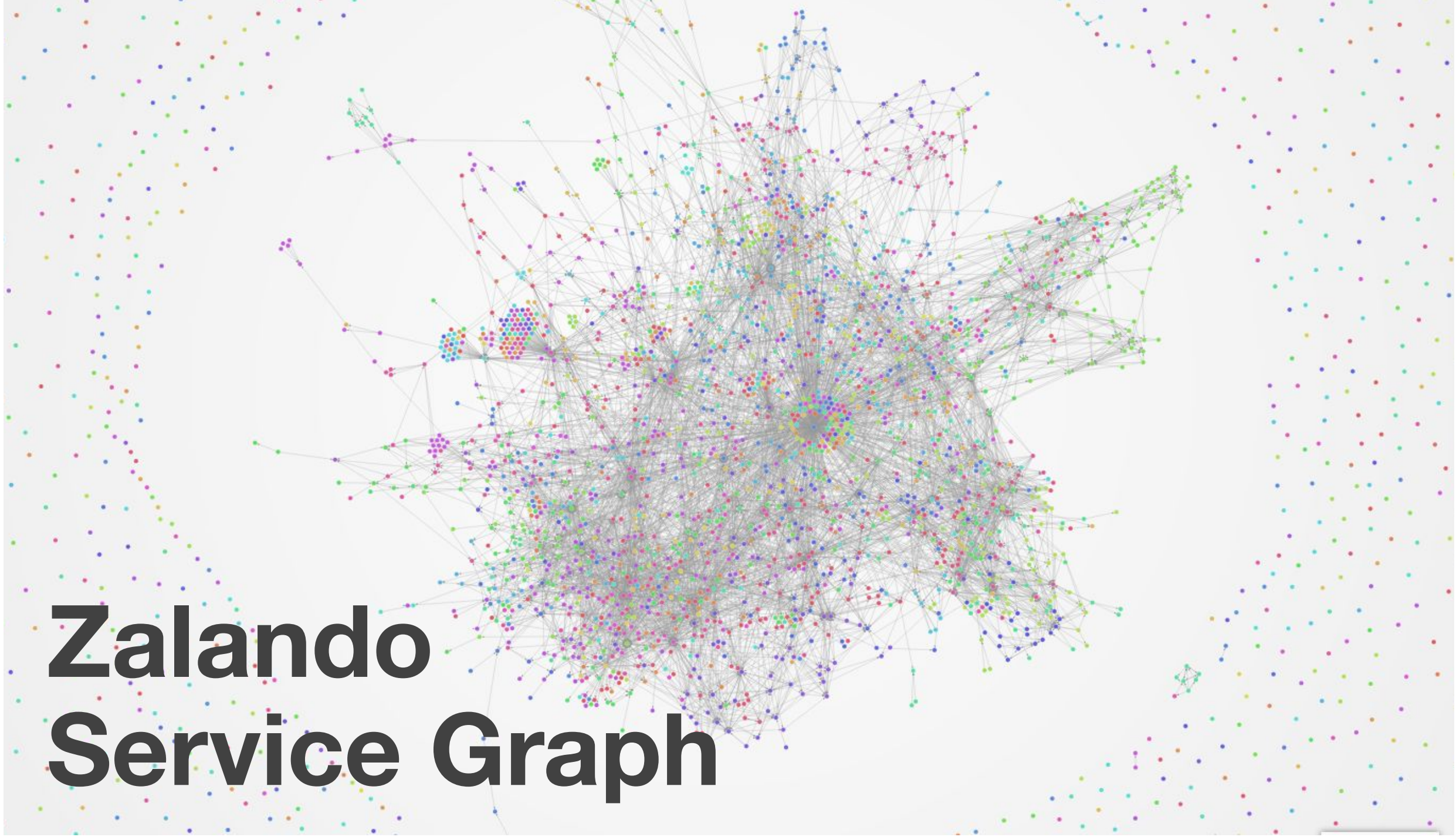
Reliability "Flywheel" at Zalando



Context



- One of the leading fashion platforms in EU
- Founded in 2008
- 14.6 bn EUR Revenue / 50M+ active Customers
- 25 Countries
- 3K Tech Employees
- 3K+ Micro Services



Zalando Service Graph

Don't separate People and Technology

Conway's law

Technology Structures mirror People Structures.

Law of DevOps

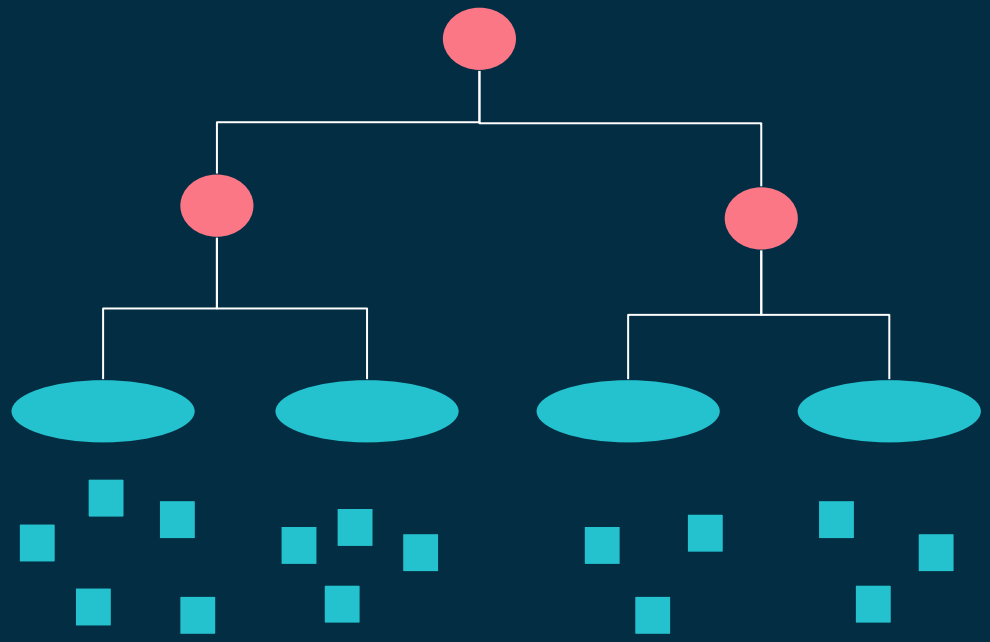
You build it, you run it!

Systems Model of Zalando

Management

Engineering

Platform



~25
Directors

250 teams

3,5k
Applications

k8s, Postgres, Kafka, ...
CI/CD, GHE, ...
Telemetry Backends

~20 teams

Where do we stand?

+ Operating "transactional" Microservices
+ Protecting the Business
+ Preparing for High-Load Events

- Understanding User Experience
- Reliability of Data Systems / Business Processes

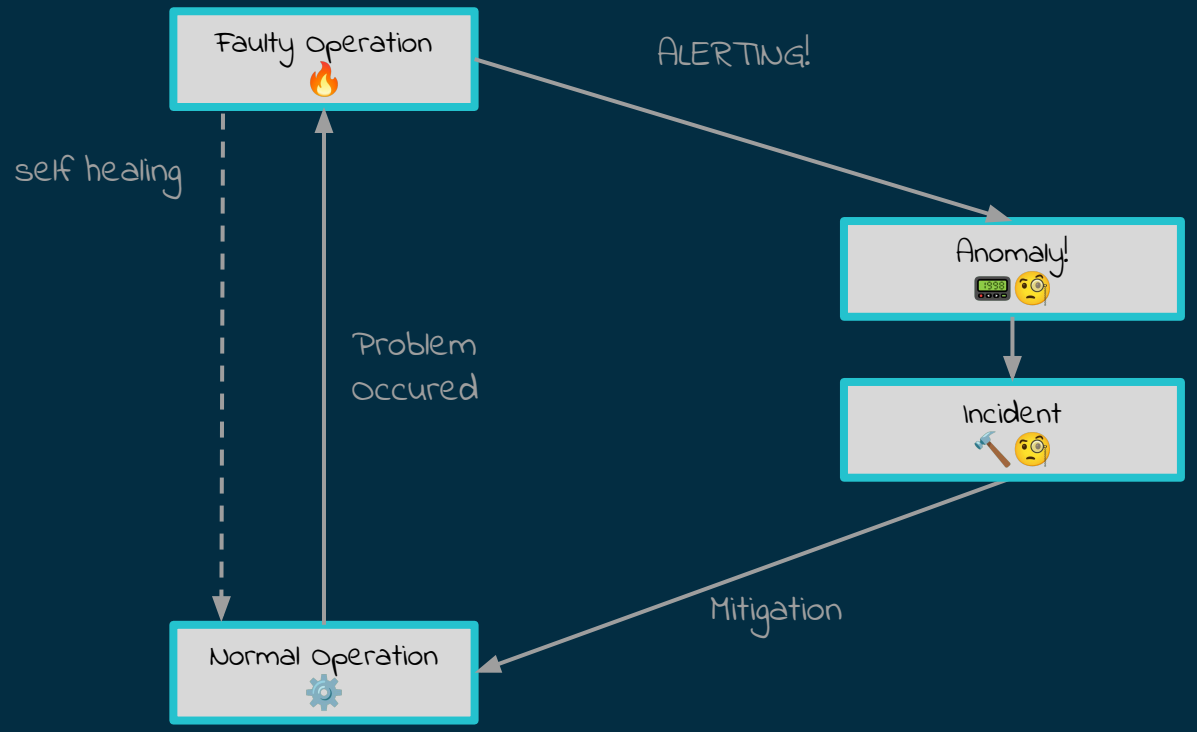
Operations at Zalando

Alerting

Why Alerting?

Reduce Time to Detect user-facing issues.

Alerting as Feedback Loop

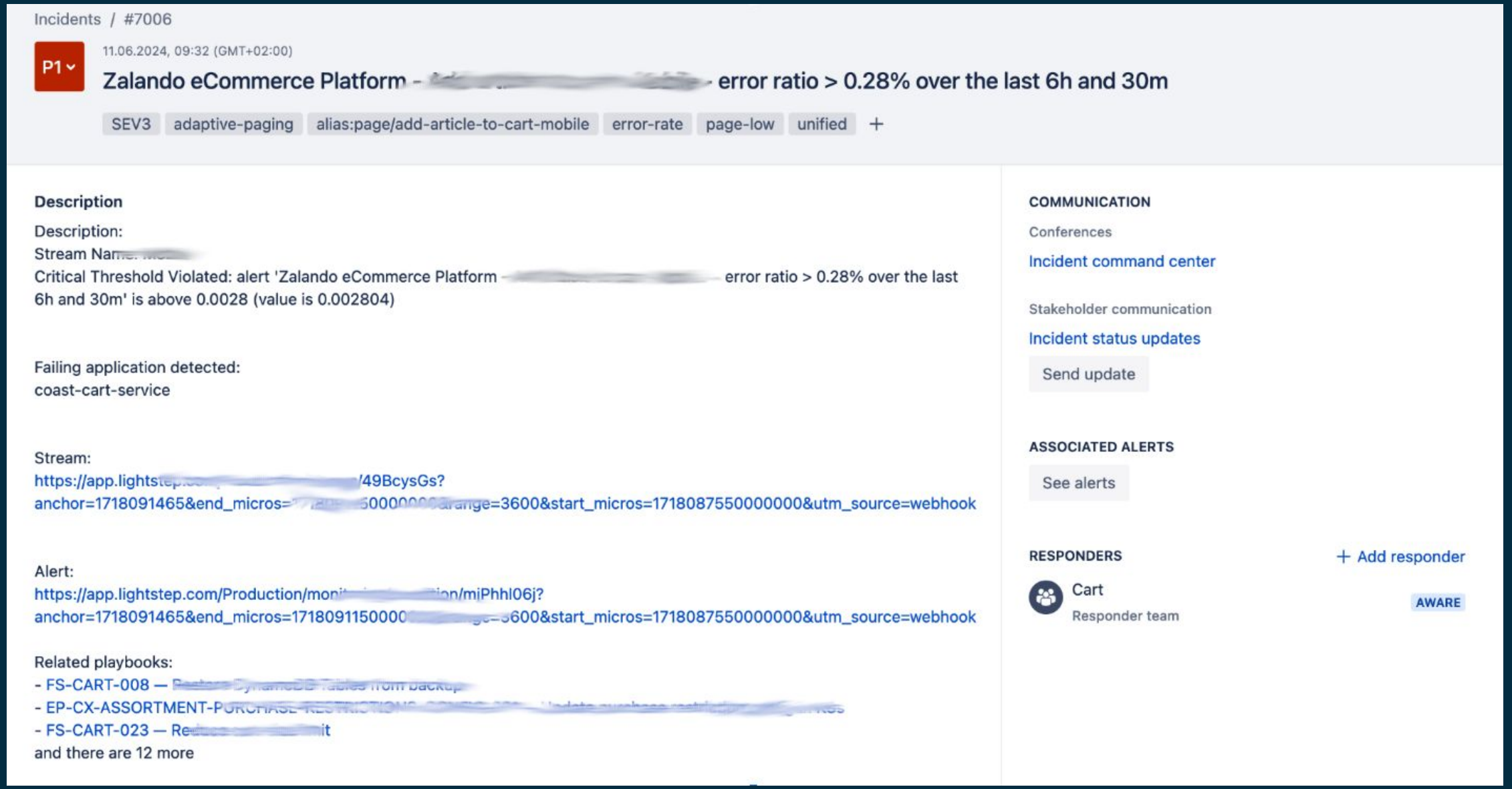


#3 Rule of Operations

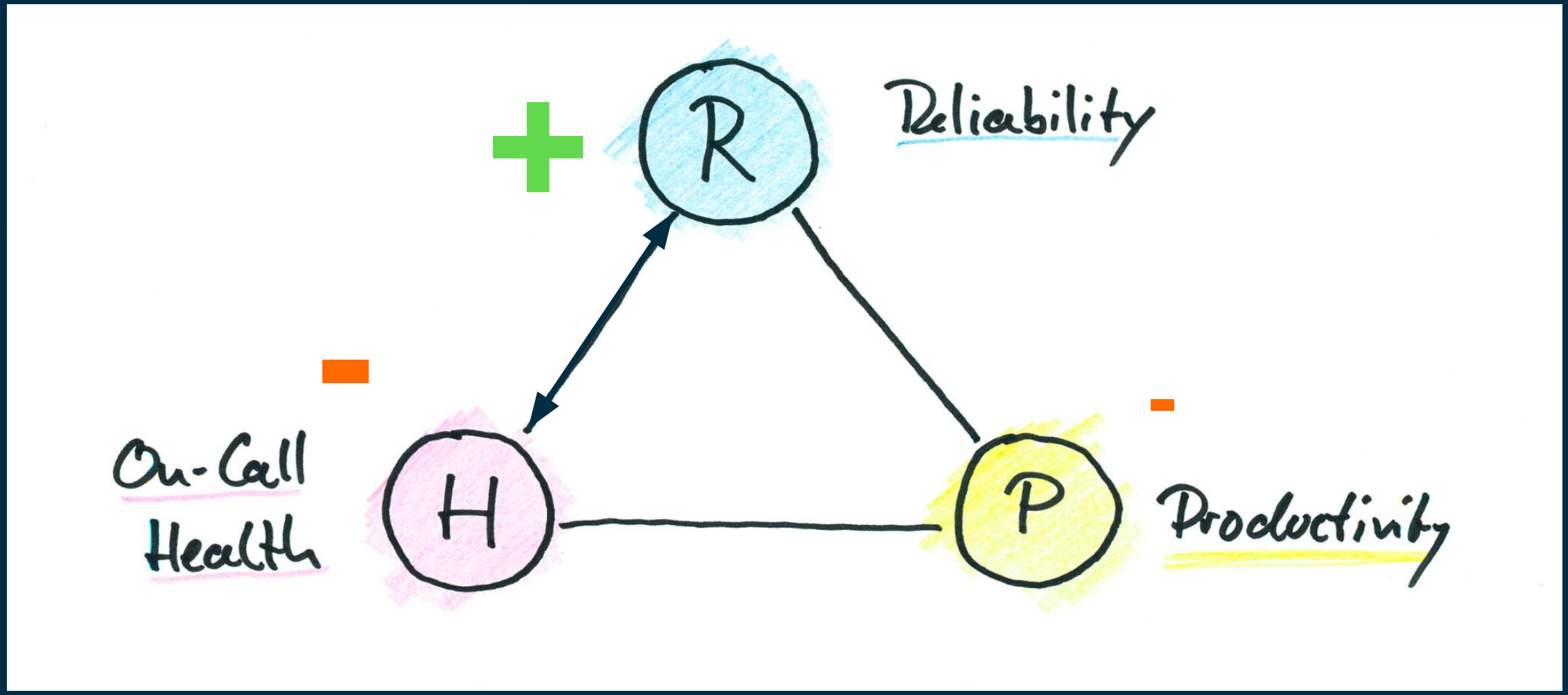
Alert on User Experience ("Symptoms")
not on Server Experience ("Causes").

- Alert on error rates of user-facing "operations"
- Leverage SLO-based Alerting (if available)
- Don't alert on CPU Utilization

This is fine.


Incidents / #7006
P1
11.06.2024, 09:32 (GMT+02:00)
Zalando eCommerce Platform - [redacted] error ratio > 0.28% over the last 6h and 30m
SEV3
adaptive-paging
alias:page/add-article-to-cart-mobile
error-rate
page-low
unified
+
Description
Description:
Stream Name: [redacted]
Critical Threshold Violated: alert 'Zalando eCommerce Platform [redacted] error ratio > 0.28% over the last 6h and 30m' is above 0.0028 (value is 0.002804)
Failing application detected:
coast-cart-service
Stream:
https://app.lightstep.[redacted]/49BcysGs?
anchor=1718091465&end_micros=[redacted]range=3600&start_micros=1718087550000000&utm_source=webhook
Alert:
https://app.lightstep.com/Production/mon[redacted]ion/miPhhl06j?
anchor=1718091465&end_micros=1718091150000[redacted]3600&start_micros=1718087550000000&utm_source=webhook
Related playbooks:
- FS-CART-008 — [redacted]
- EP-CX-ASSORTMENT-PURCHASE-RESTRICTIONS [redacted]
- FS-CART-023 — Re[redacted]it
and there are 12 more
COMMUNICATION
Conferences
Incident command center
Stakeholder communication
Incident status updates
Send update
ASSOCIATED ALERTS
See alerts
RESPONDERS
+ Add responder
Cart
Responder team
AWARE

Adding alerts trades Reliability of On-Call Health



Review On-Call Health Weekly!

On-Call Team	Paging alerts / day							Paging alerts				Context
	Mon 20	Tue 21	Wed 22	Thu 23	Fri 24	Sat 25	Sun 26	within working hours	Off hours	Total	Average	
[redacted]												
[redacted]	-	1	2	-	2	2	1	5 (-2 ▼)	3 (+2 ▲)	8 (+0 ▶)	1.14 / day	[redacted] consciously [redacted]
[redacted]	-	-	-	5	-	7	-	1 (+0 ▶)	11 (+11 ▲)	12 (+11 ▲)	1.71 / day	[redacted] ert, the [redacted] sitives [redacted] ons (e.g. [redacted] resilience
[redacted]	-	2	1	2	-	-	-	4 (-7 ▼)	1 (-2 ▼)	5 (-9 ▼)	0.71 / day	
[redacted]	-	-	-	1	-	-	-	1 (+1 ▲)	- (+0 ▶)	1 (+1 ▲)	0.14 / day	
[redacted]	-	-	-	1	-	-	-	- (-3 ▼)	1 (+0 ▶)	1 (-3 ▼)	0.14 / day	
[redacted]	-	-	-	-	-	-	-	- (+0 ▶)	- (+0 ▶)	- (+0 ▶)	0.0 / day	
[redacted]	-	-	-	-	-	-	-	- (+0 ▶)	- (+0 ▶)	- (+0 ▶)	0.0 / day	
[redacted]	-	15	1	-	-	-	-	1 (+0 ▶)	15 (-58 ▼)	16 (-58 ▼)	2.29 / [redacted]	[redacted] to the [redacted] ay

Dashboards

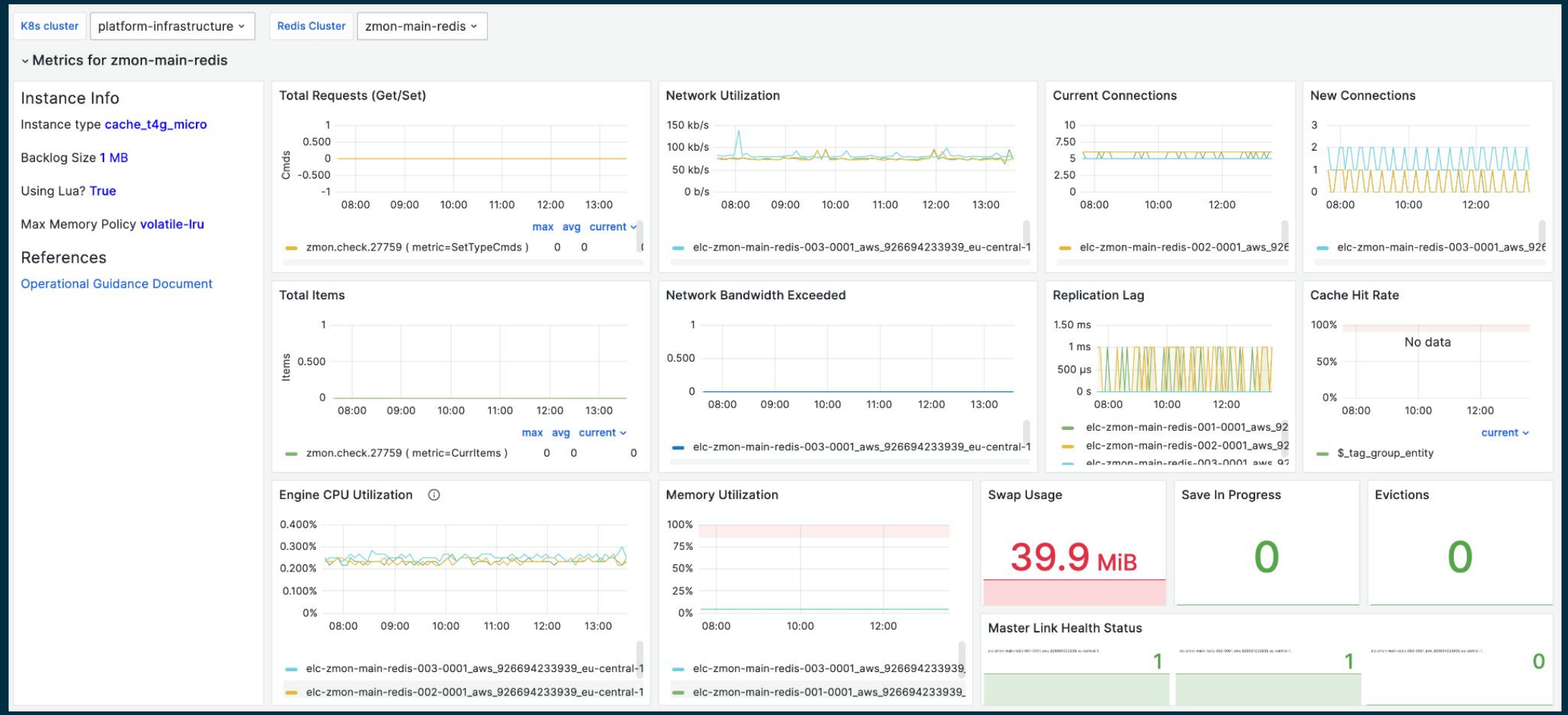
Why Dashboards?

- Reduce Time to Repair
- Look at them when you get alerted. Don't monitor dashboards.
- Starting point for understanding Service Health

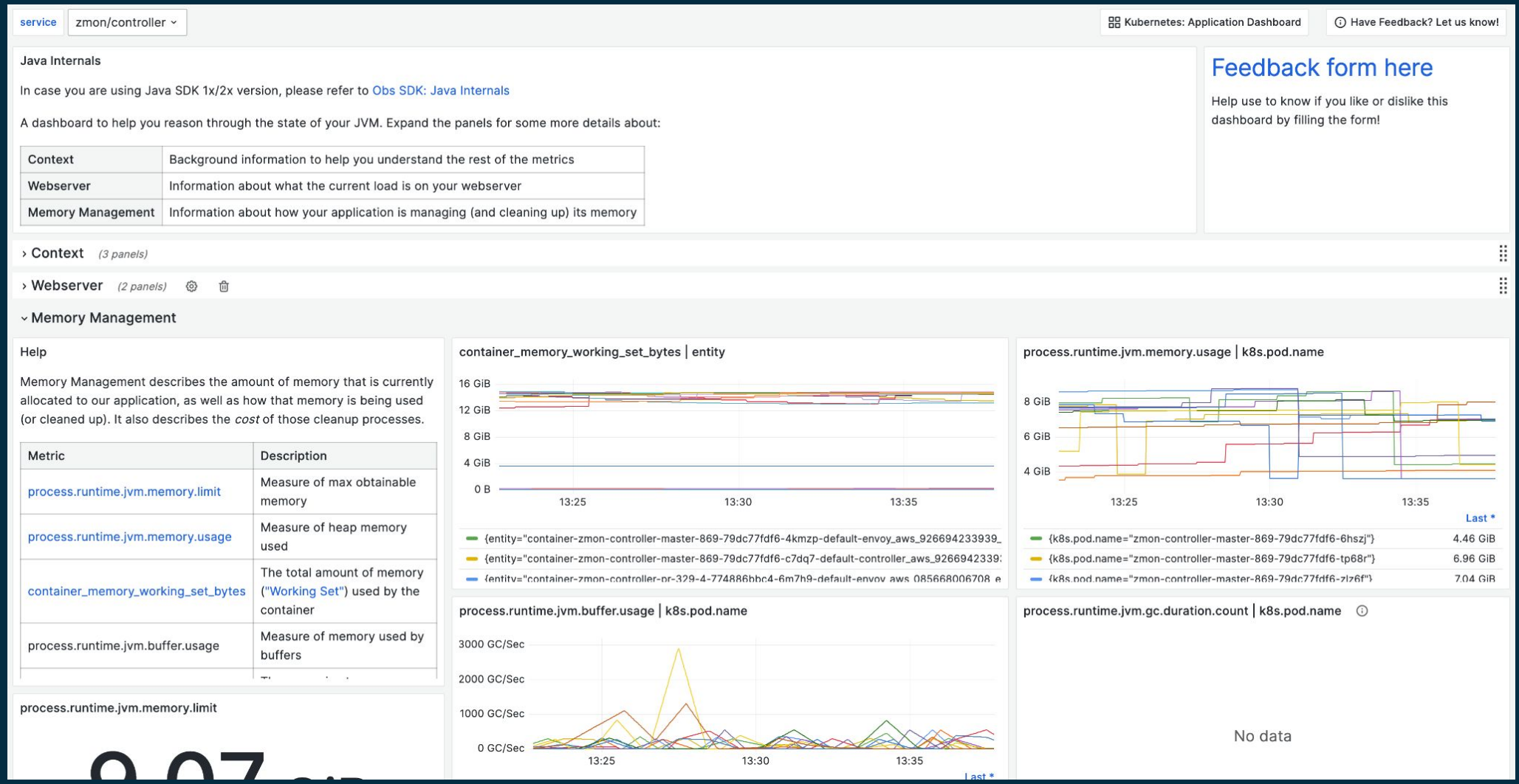
- Every Application MUST have an Application Dashboard.
- Managed Services come with Managed Dashboards.

Managed Kubernetes Dashboard

Managed REDIS Dashboard

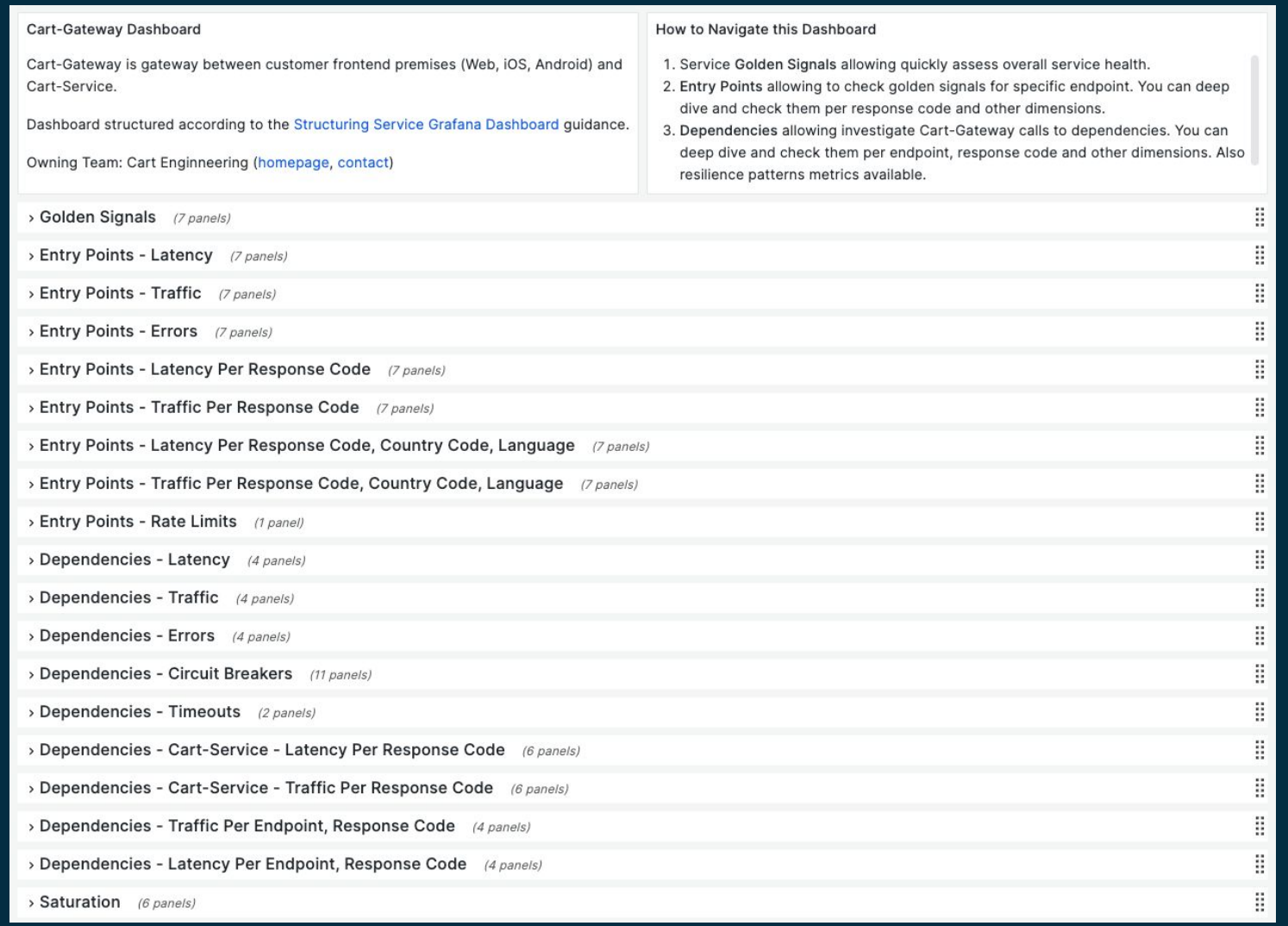


Managed JVM Internals Dashboard



Zalando Application Dashboard Guidelines

1. Golden Signals
2. Entry Points
3. Dependencies
4. Saturation
5. Operational Insights
6. Storage



courtesy of Evgeni Sokolov & Miha Lunar

Golden Signals Row - RED(S)

Duration **Requests** **Saturation**

Errors

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w/ Evgeni Sokolov & Miha Lunar

Entry Points Row

Golden Signals, again! - RED

Duration **Requests** **Errors**

POST /carts

POST /card-details

w/ Evgeni Sokolov & Miha Lunar

Saturation Row

… everything that can get saturated.

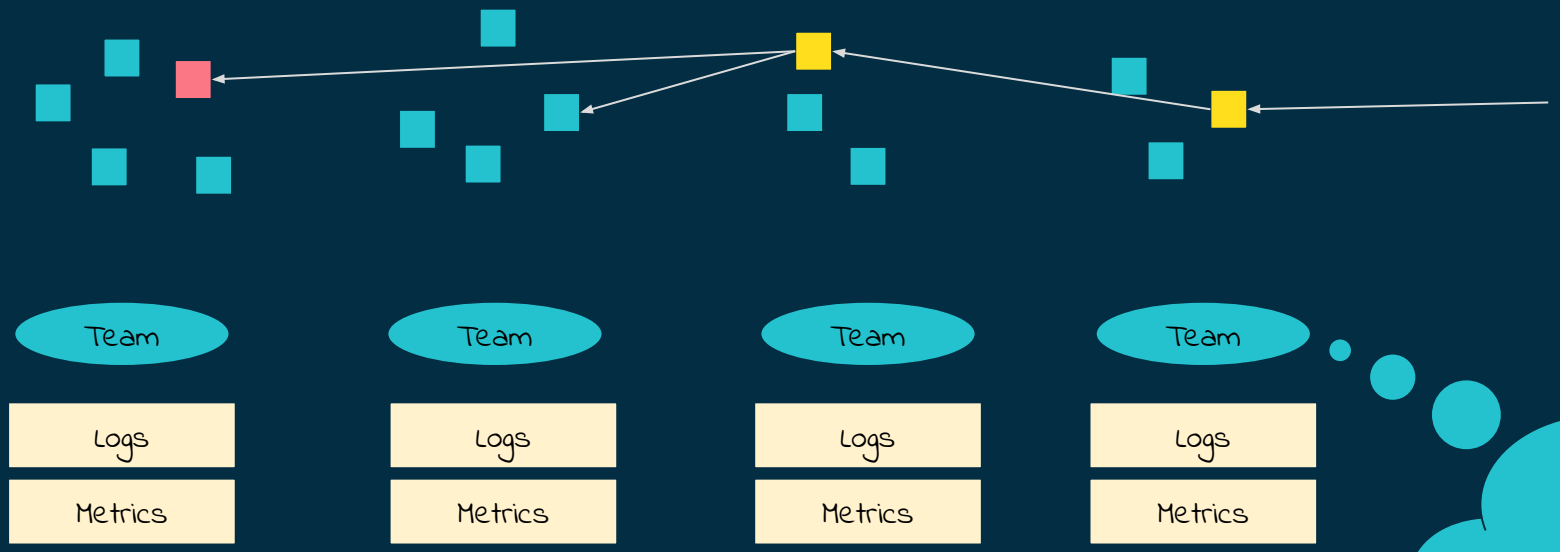
w/ Evgeni Sokolov & Miha Lunar

Observability

Why Observability?

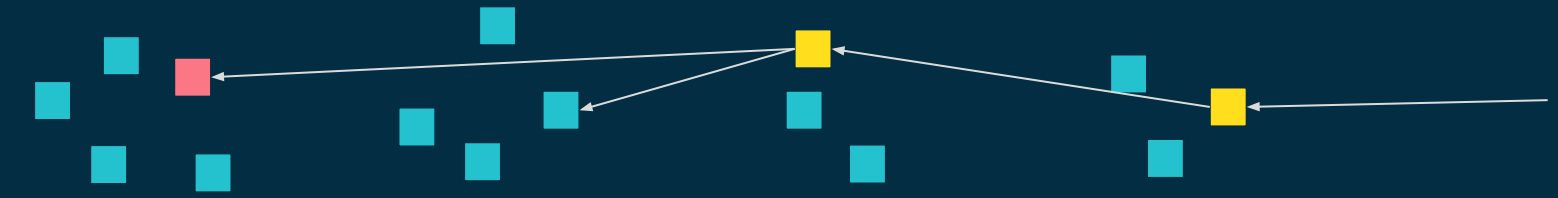
- Reduce Time to Repair
- Debug failures across team boundaries
- Understand User-Experience
- Basis for Alerting, Dashboards, Reporting, …

Traditional Monitoring

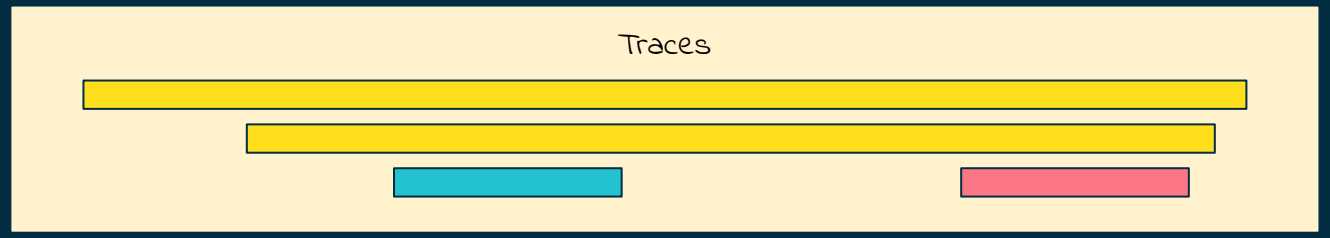


Is **my application** healthy? **Which errors** does it throw?

Observability

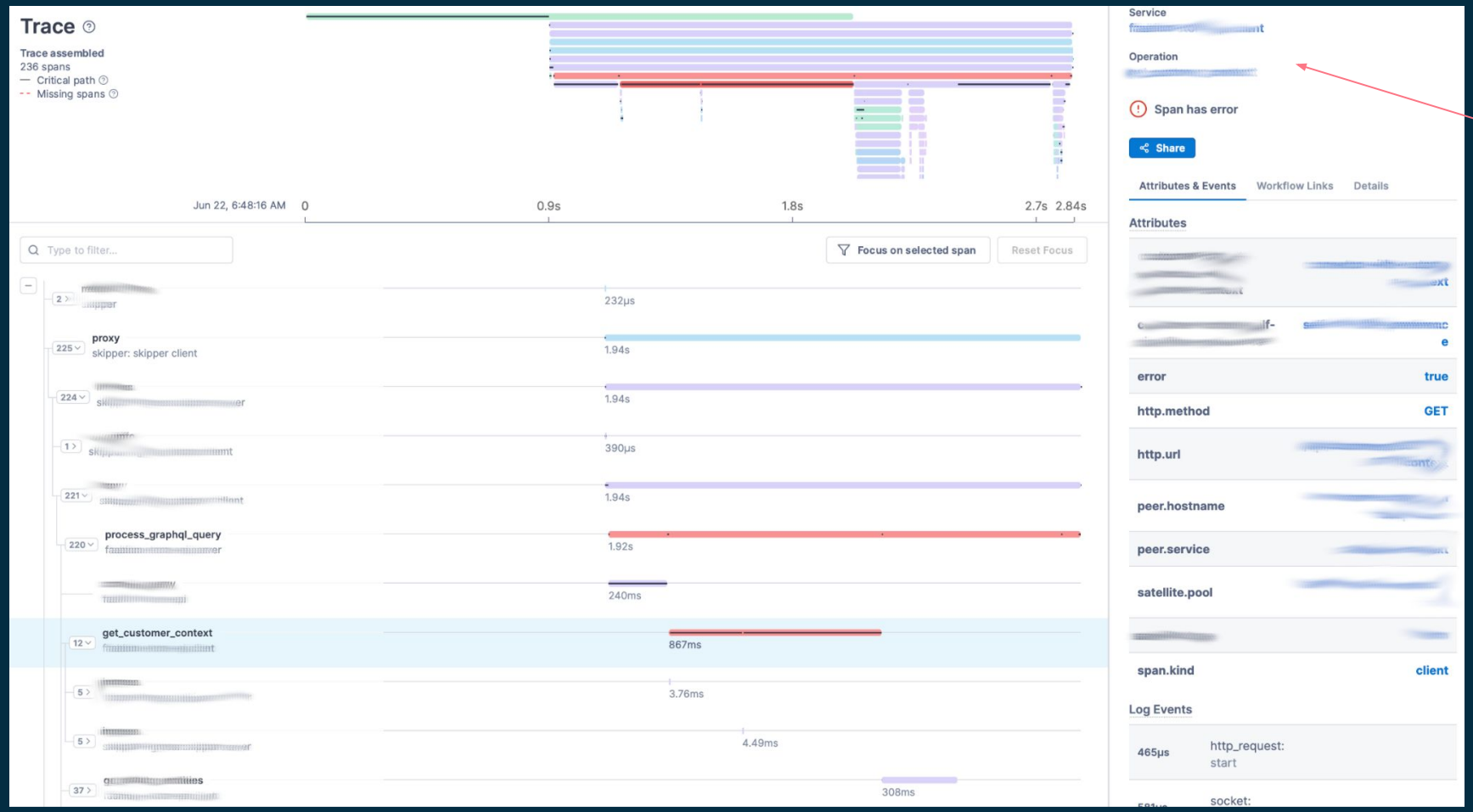


Team Team Team Team



Is **the user** happy?
Which **operation** is failing?

Example Trace from Zalando Front Page



Team "CIA"

Application "CuCo"

ServiceNow Cloud Observability

Zalando Developer Observability Guidelines

1. Use **OpenTelemetry** to instrument Applications.

2. Use **Distributed Tracing** to understand system behavior in the context of transactions (e.g. HTTP requests).

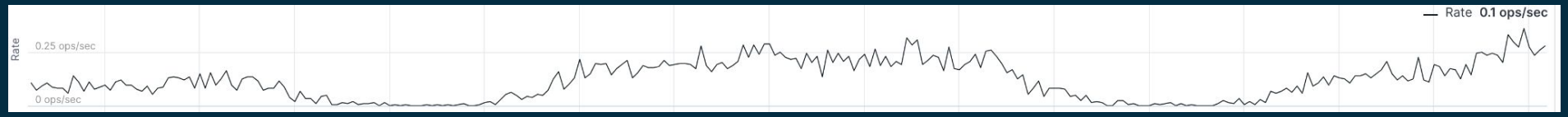
3. **Metrics** for precise counts & global resource statistics

4. Structured **Logging** for Lifecycle events

Monitor Reliability of Operations with "RED" Metrics

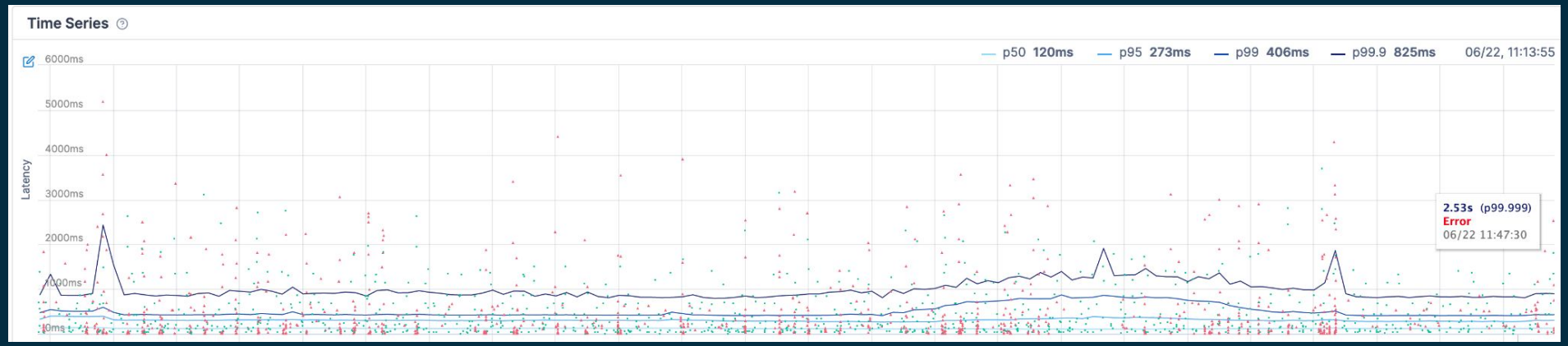
Operation: Reset Password

Requests



Errors

Duration



ServiceNow
Cloud Observability

Observability SDKs

based on Open Telemetry

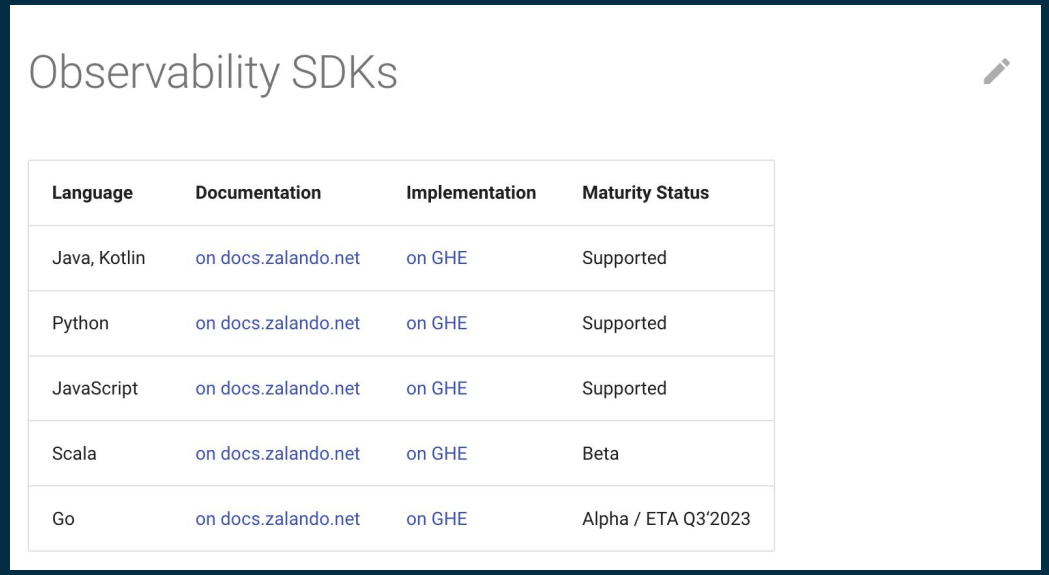
```
#!/usr/bin/env python3

import observability_sdk as obs

# Hook-up Zalando Backends
obs.initialize()

# Custom span
@obs.trace(name=..., attributes={...})
def add_to_cart():
       ...

# Custom metric
req_counter = obs.create_counter(
    name="total_requests",
    description="Total number of requests served",
    attributes = {...}
    unit="1",
    value_type=int,
)
def handle_request():
      req_counter.inc()
```



Observability SDKs

Language	Documentation	Implementation	Maturity Status
Java, Kotlin	on docs.zalando.net	on GHE	Supported
Python	on docs.zalando.net	on GHE	Supported
JavaScript	on docs.zalando.net	on GHE	Supported
Scala	on docs.zalando.net	on GHE	Beta
Go	on docs.zalando.net	on GHE	Alpha / ETA Q3'2023

SLOs

Why SLOs?

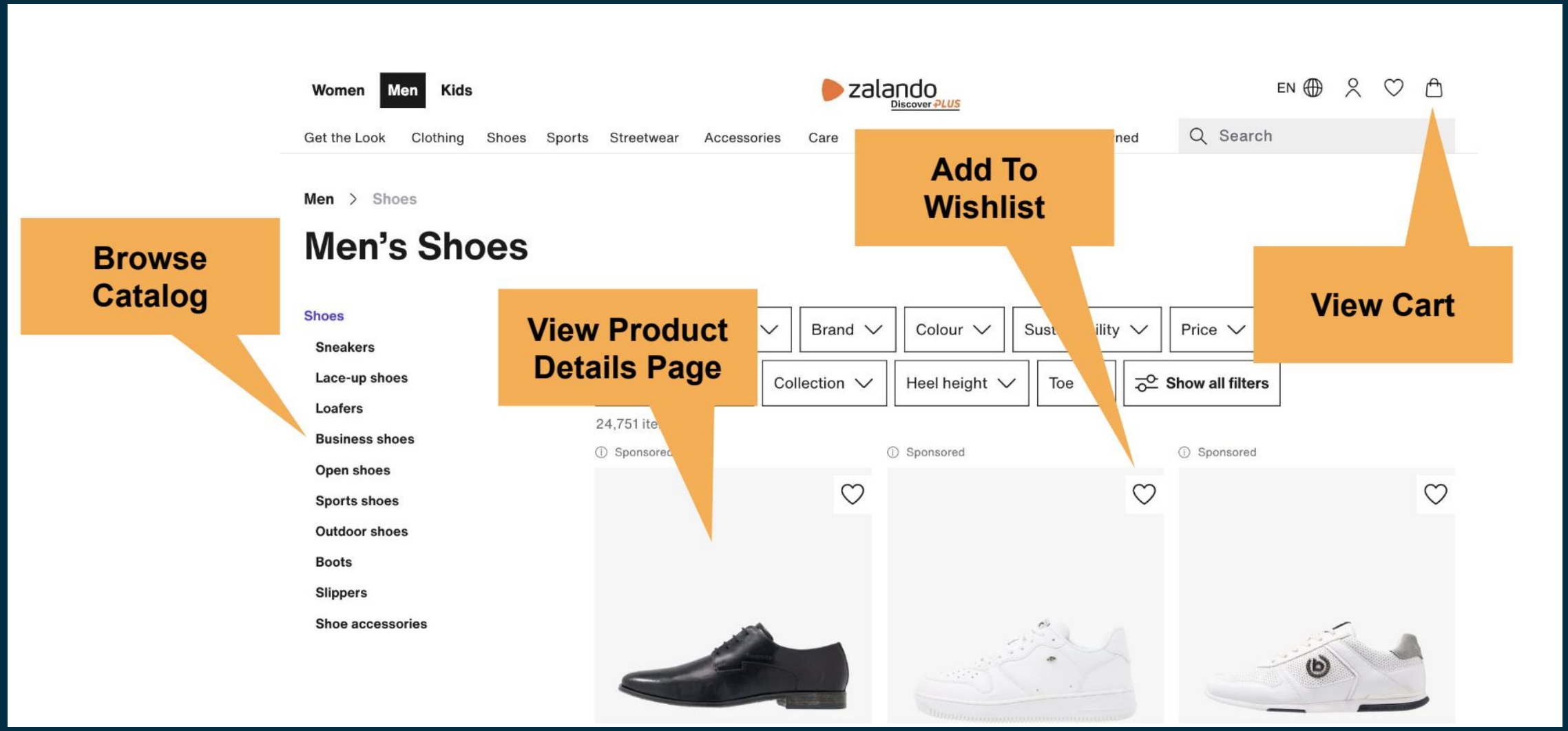
- Provide Top-Down understanding of Reliability provided to the user
- Steer engineering investments into Reliability
- Quantify impact of incidents
- … also derive high-quality alerting rules

#4 Rule of Operations

SLIs quantify the reliability of a User Experience.

SLOs are Reliability targets for managerial steering.

Zalando SLOs on Business Operations



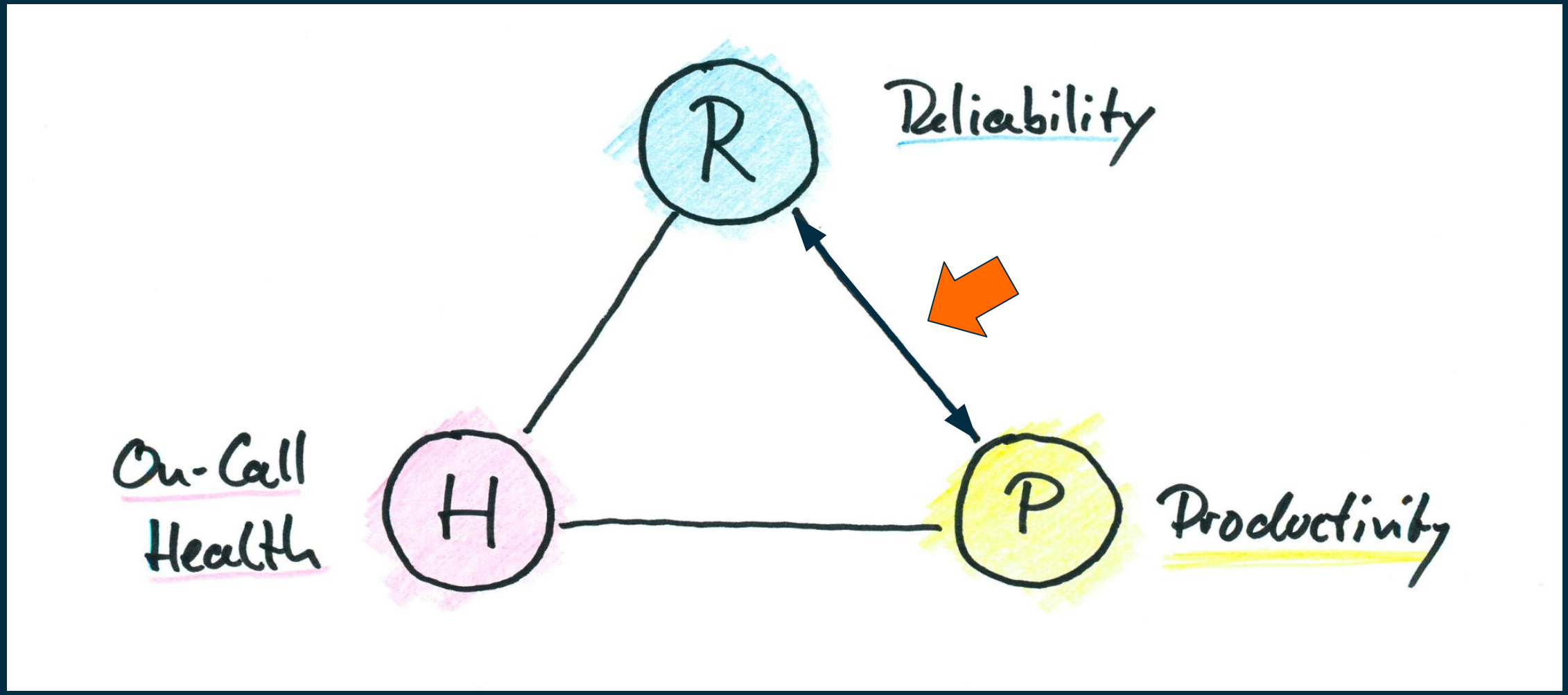
SLO Table Reviewed by Management

Critical Business Operation	SLO	SLI (28 days)	SLI (7 days)	Error budget (28 days)	Notes
Builder Infrastructure					
Configure ZMON	99.900%	99.993%	99.992%	93.99% ✅	
Log freshness	99.900%	99.904%	99.966%	4.51% ⚠️	[redacted]
Log freshness Test Cluster	99.500%	99.853%	99.921%	70.64% ✅	
Metric freshness	99.900%	❗ 99.752%	❗ 99.665%	0% ❗	[redacted]
Metric freshness Test Clusters	99.500%	99.523%	❗ 99.441%	4.75% ⚠️	[redacted]
Notify anomaly	99.900%	99.986%	99.968%	86.64% ✅	
Notify failure	99.990%	100.000%	100.000%	100.0% ✅	
Trace freshness	99.900%	99.990%	99.983%	90.82% ✅	
Trace freshness Test Cluster	99.500%	99.992%	99.984%	98.47% ✅	
Write to Nakadi	99.990%	99.999%	99.999%	94.21% ✅	
Customer Domain					
[redacted]	99.950%	[redacted]	[redacted]	[redacted] ✅	
[redacted]	99.950%	[redacted]	[redacted]	[redacted] ✅	
[redacted]	99.950%	[redacted]	[redacted]	[redacted] ✅	
[redacted]	99.950%	[redacted]	[redacted]	[redacted] ✅	
[redacted]	99.950%	[redacted]	[redacted]	[redacted] ✅	
Demand / Home & Content Visibility					
[redacted]	99.000%	[redacted]	[redacted]	[redacted] ✅	
[redacted]	99.000%	[redacted]	[redacted]	[redacted] ✅	

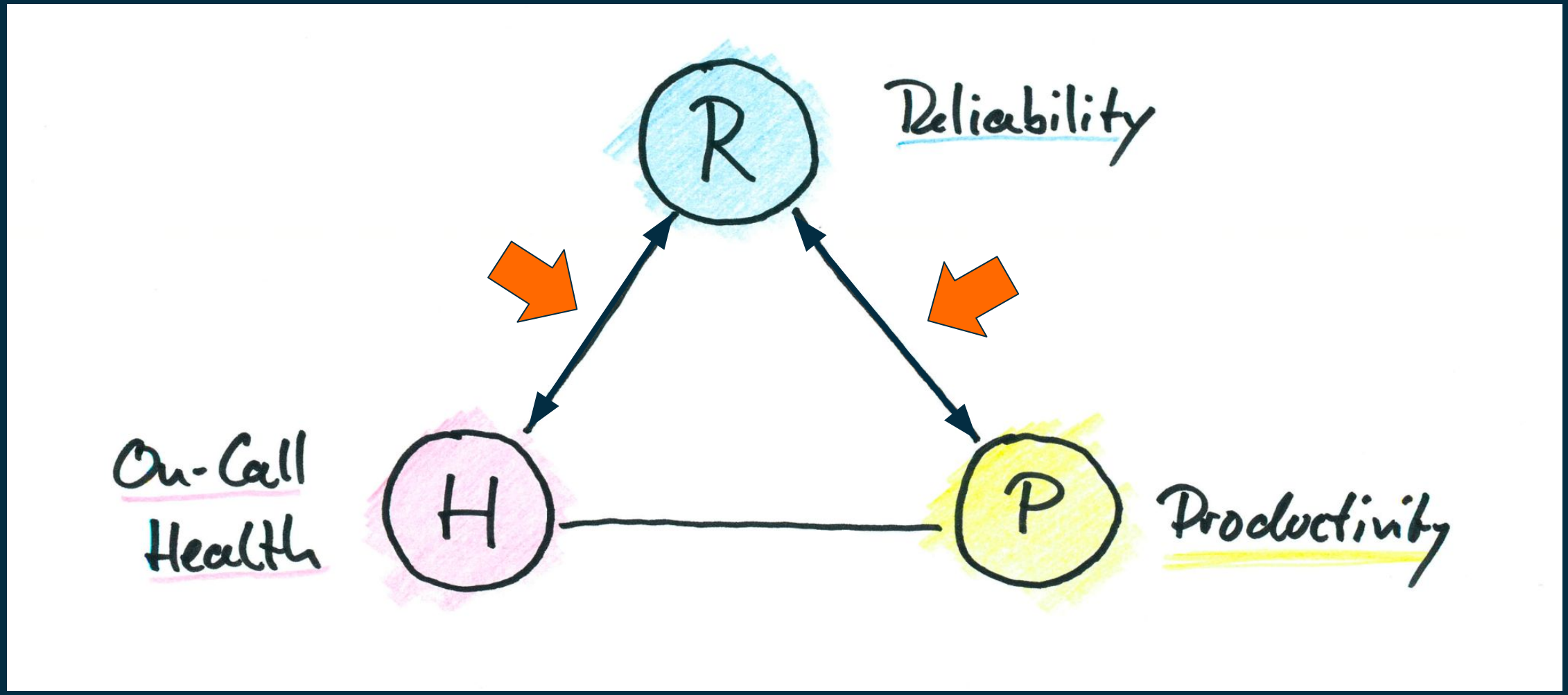
NOBL9

OpenTelemetry

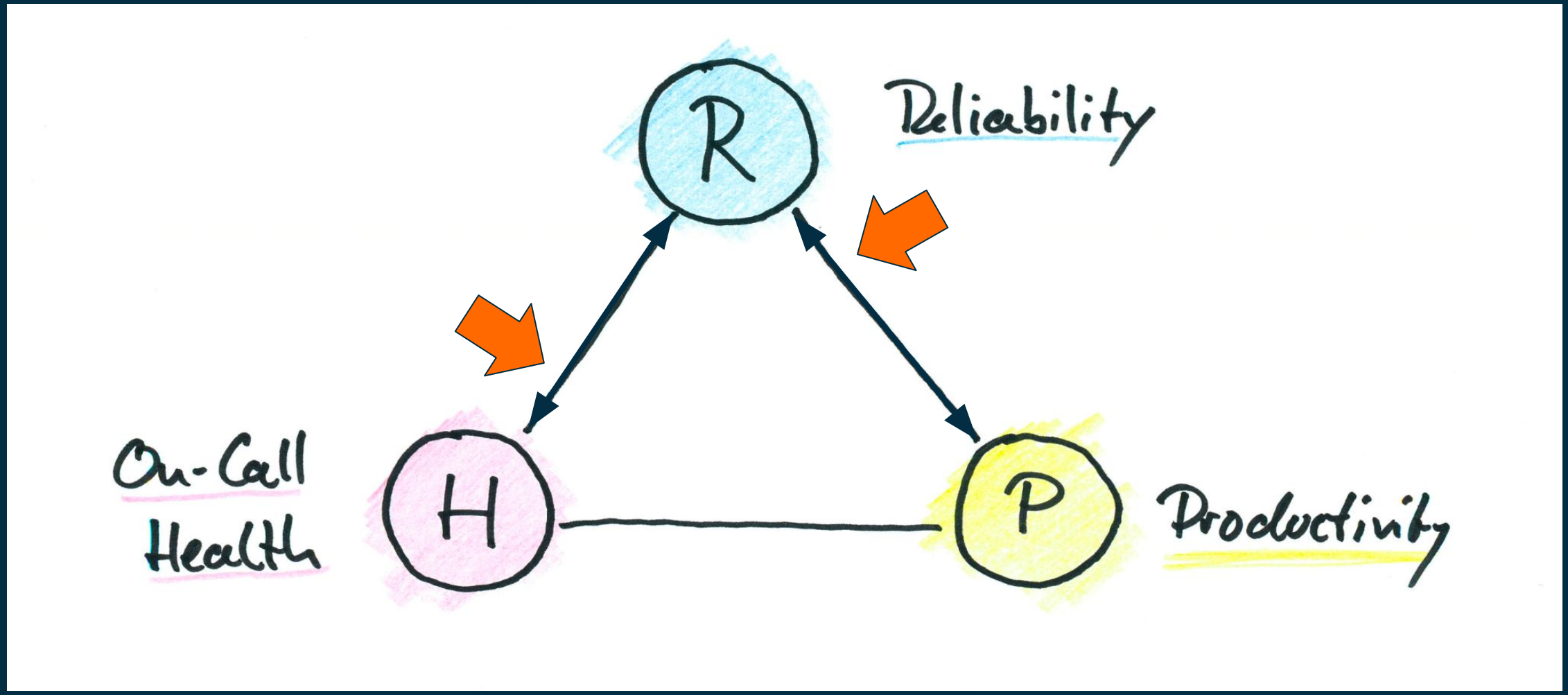
SLOs are used to Prioritize Engineering Investments



SLOs are also used to tune Alerting Sensitivity



Decouple Alerting/Reporting SLOs to get more value!

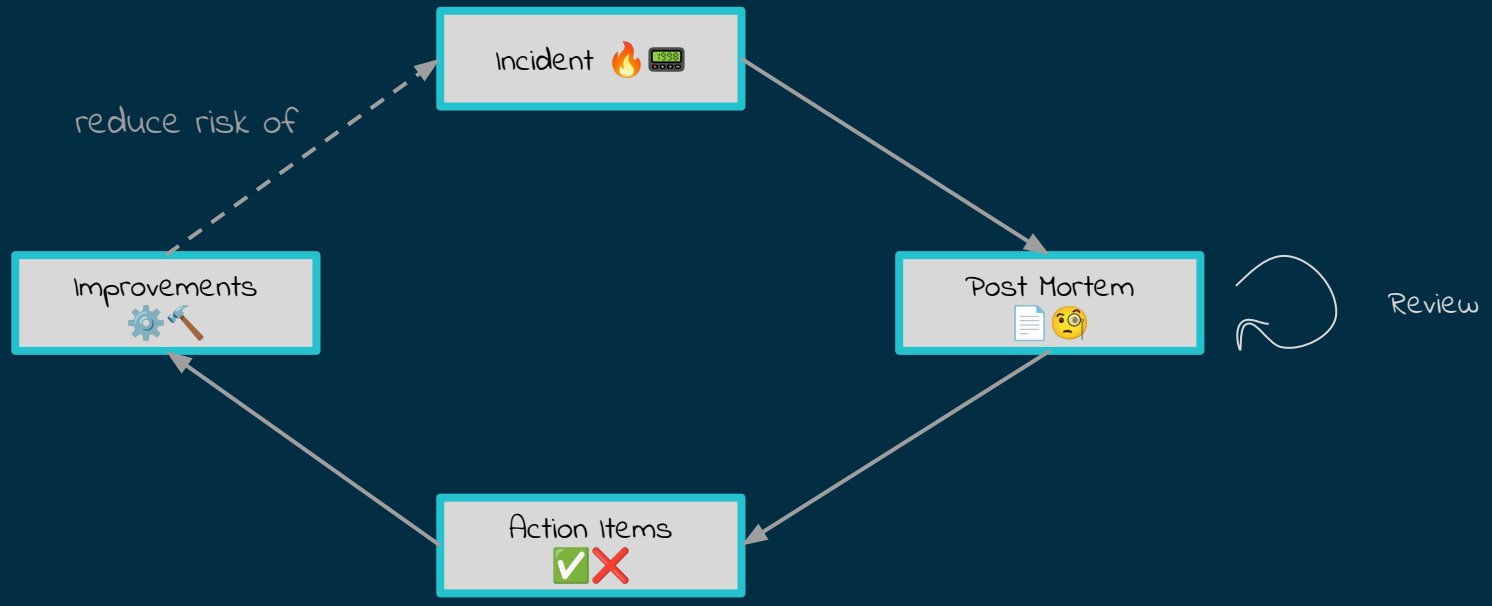


Incident Process

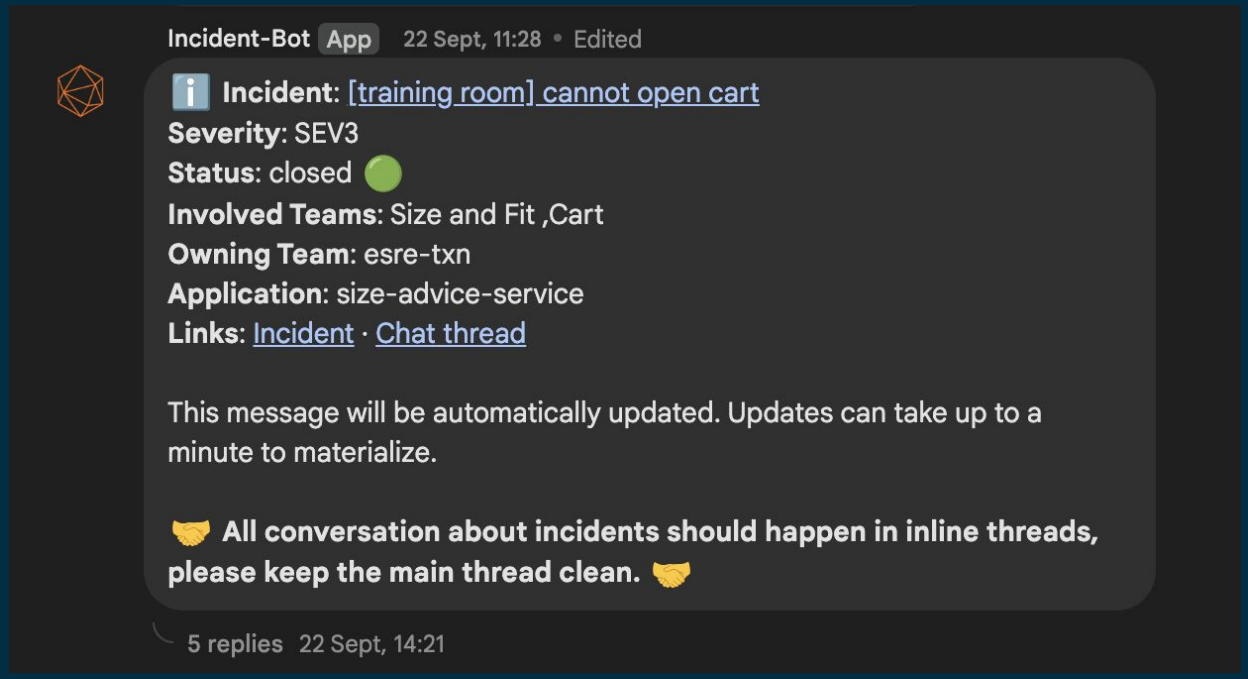
#5 Rule of Operations

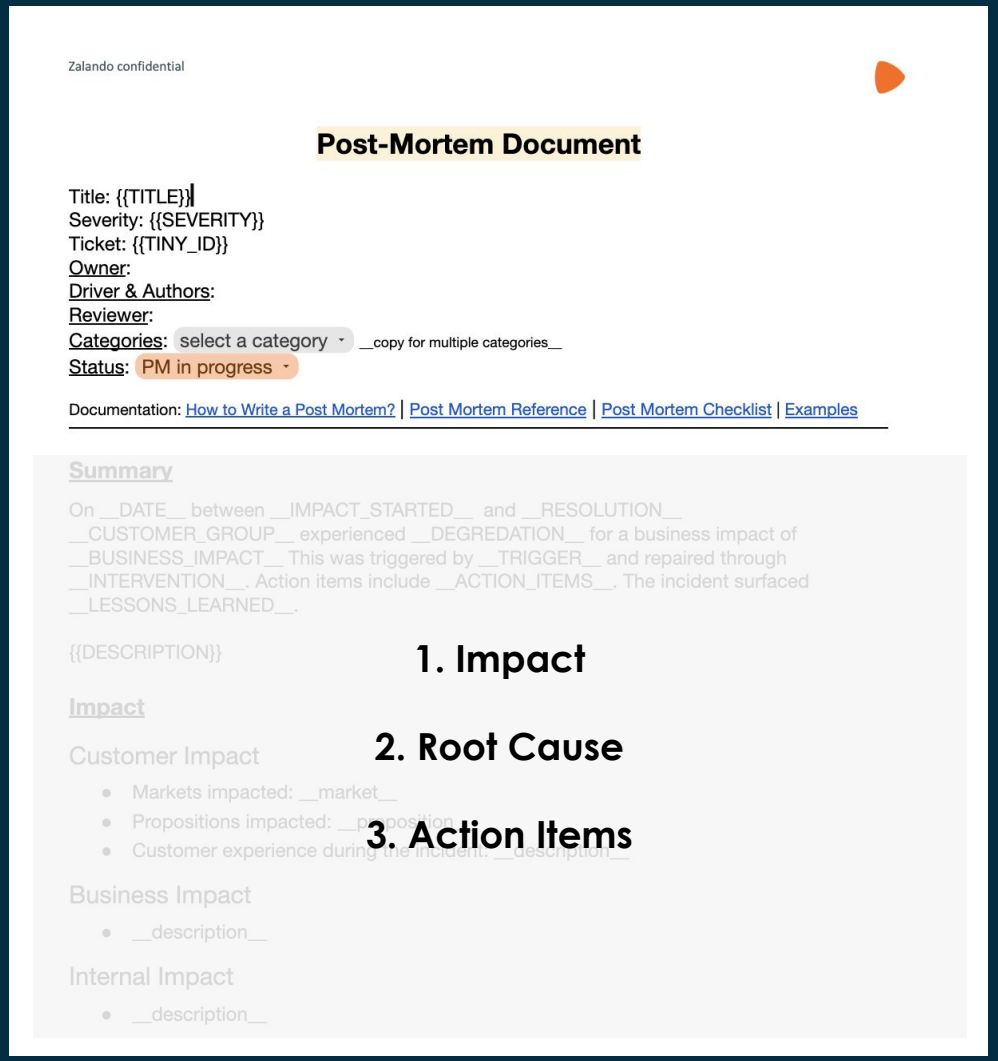
Past Failures lead the way towards future Reliability.

Incident Process as Feedback Loop



Zalando Incident Process

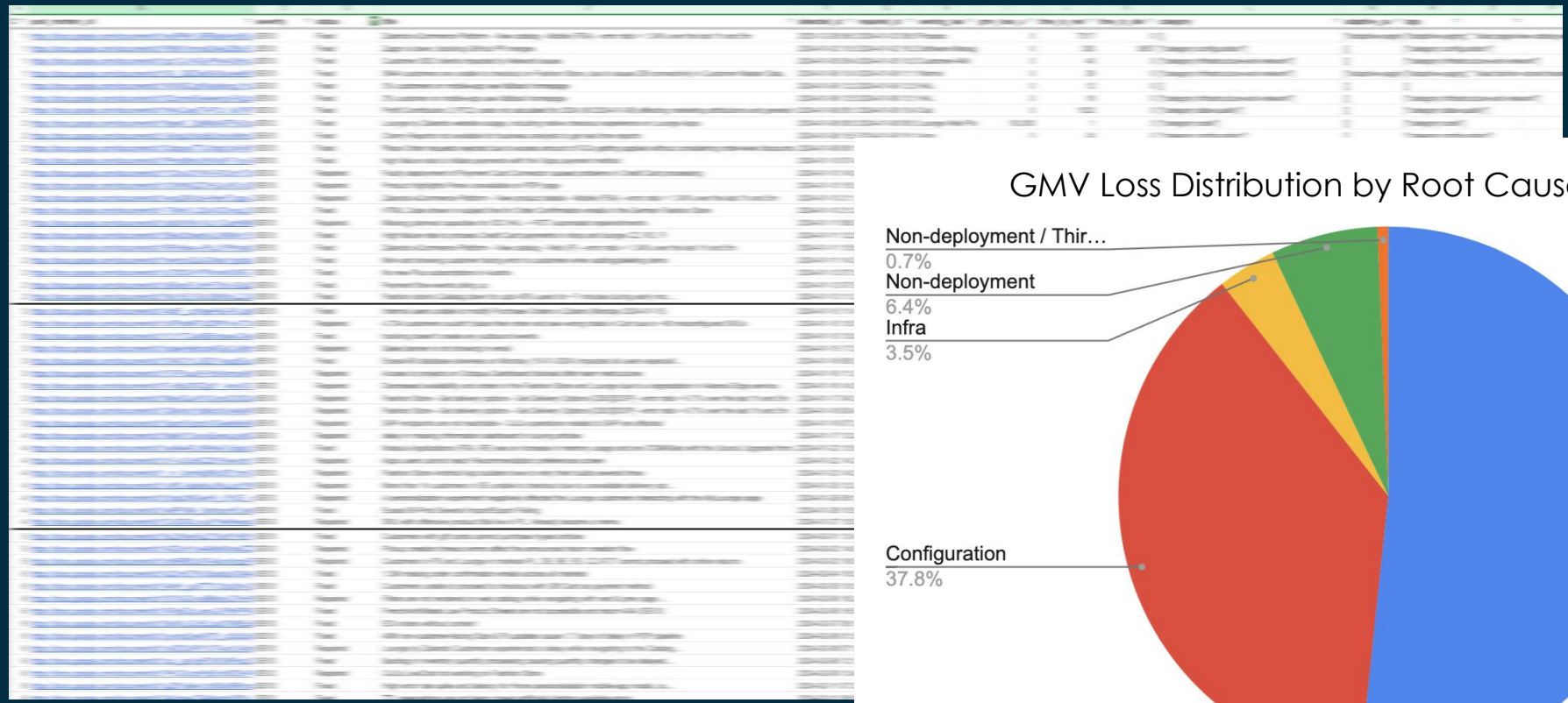




Zalando Severity Definitions

SEV1	**Example Incidents** • Order Drop • AWS Zone Outage	Ownership: Vice President
SEV2	**Example Incidents** • Payments processor degraded • Order confirmation emails delayed	Ownership: Director
SEV3	**Example Incidents** • Users don't receive voucher • Lounge users see not personalised articles	Ownership: Head of Engineering

Incident Insights every Quarter



Weekly Operational Review Meeting

#6 Rule of Operations

You get what you inspect.

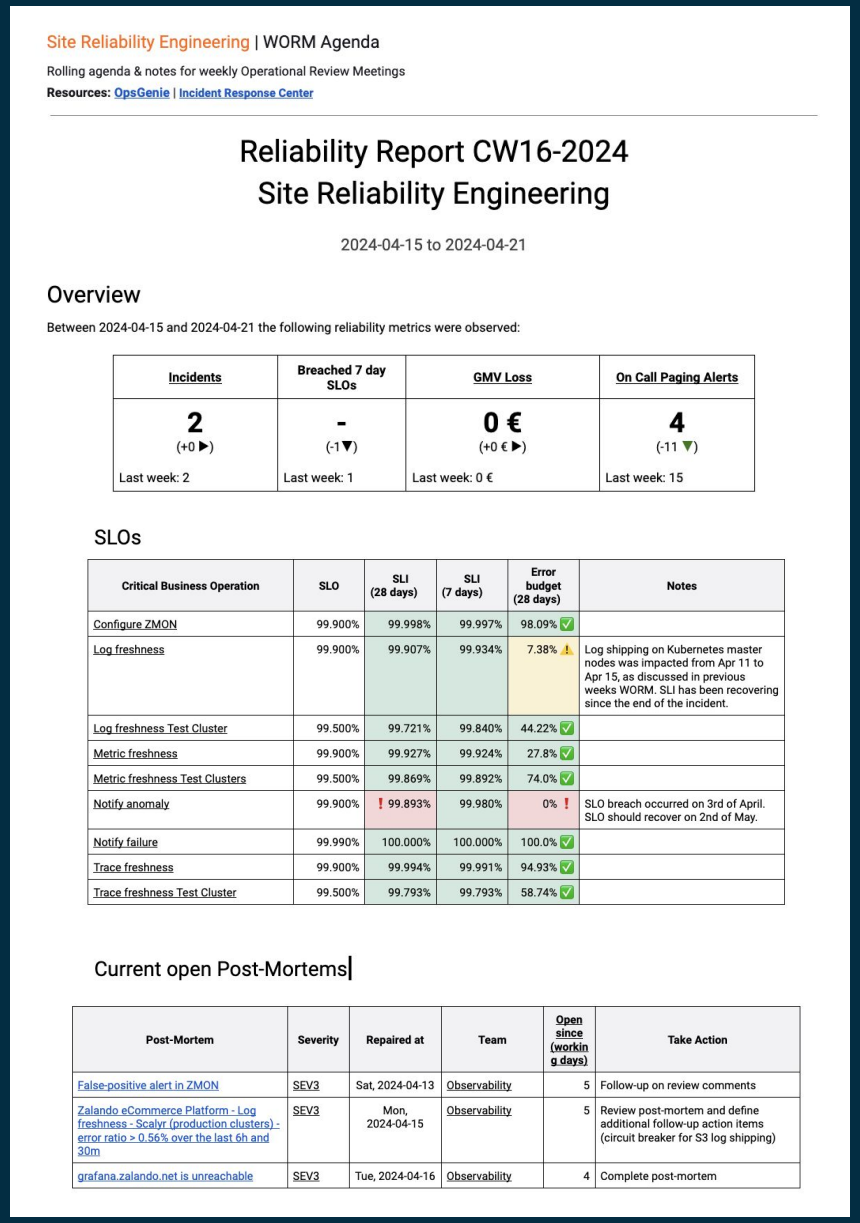
Reliability Reports

Supporting WORM Meetings on all Levels

Auto Generated Google Doc

WORM Agenda

- Incident Review -> Patterns?
- SLO Review
- Open Post Mortems
- On-Call Health



Site Reliability Engineering | WORM Agenda

Rolling agenda & notes for weekly Operational Review Meetings

Resources: OpsGenie | Incident Response Center

Reliability Report CW16-2024
Site Reliability Engineering

2024-04-15 to 2024-04-21

Overview

Between 2024-04-15 and 2024-04-21 the following reliability metrics were observed:

Incidents	Breached 7 day SLOs	GMV Loss	On Call Paging Alerts
2 (+0 ▶)	**-** (-1▼)	**0 €** (+0 € ▶)	**4** (-11 ▼)
Last week: 2	Last week: 1	Last week: 0 €	Last week: 15

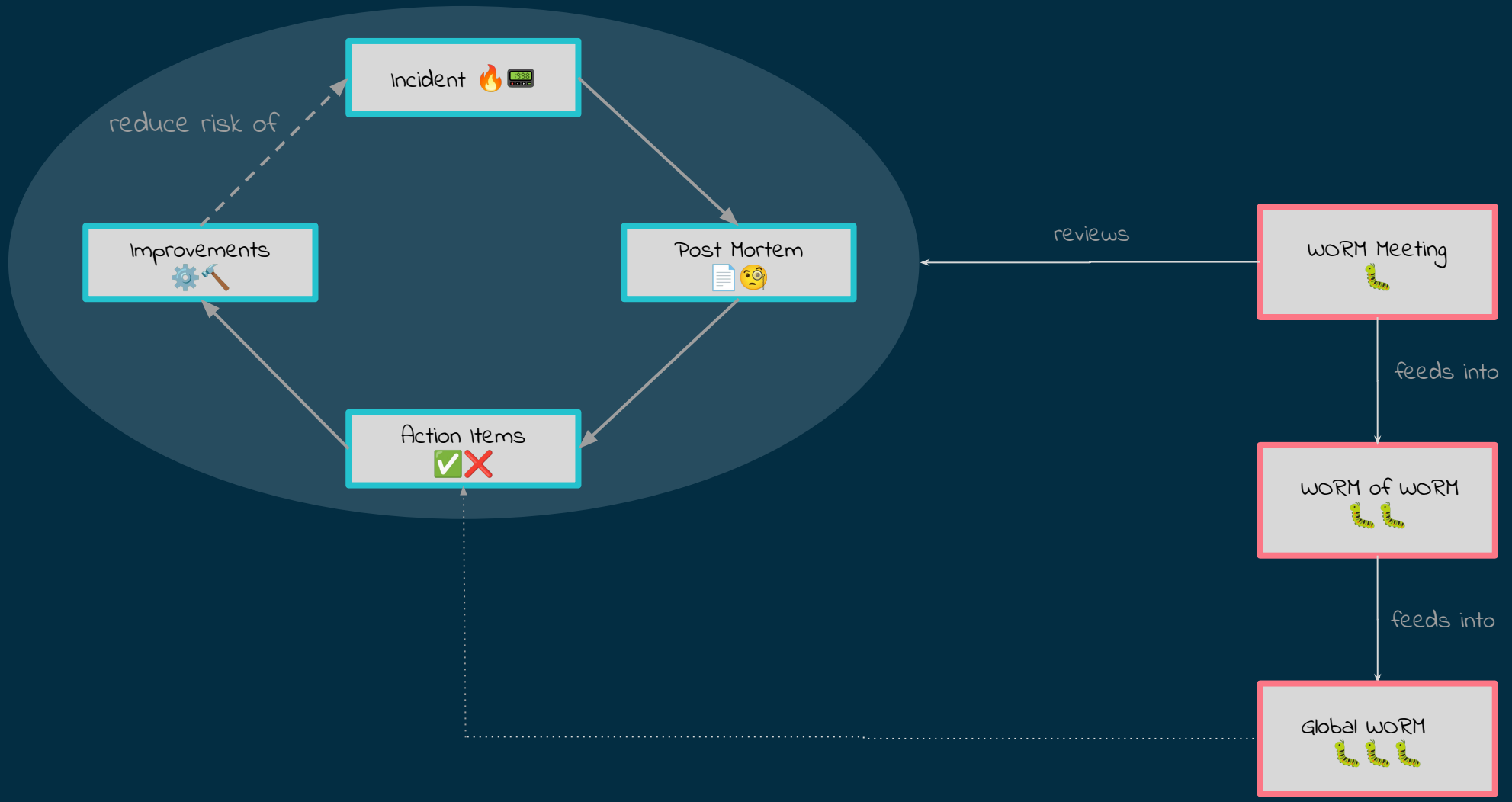
SLOs

Critical Business Operation	SLO	SLI (28 days)	SLI (7 days)	Error budget (28 days)	Notes
Configure ZMON	99.900%	99.998%	99.997%	98.09% ✅	
Log freshness	99.900%	99.907%	99.934%	7.38% ⚠️	Log shipping on Kubernetes master nodes was impacted from Apr 11 to Apr 15, as discussed in previous weeks WORM. SLI has been recovering since the end of the incident.
Log freshness Test Cluster	99.500%	99.721%	99.840%	44.22% ✅	
Metric freshness	99.900%	99.927%	99.924%	27.8% ✅	
Metric freshness Test Clusters	99.500%	99.869%	99.892%	74.0% ✅	
Notify anomaly	99.900%	! 99.893%	99.980%	0% !	SLO breach occurred on 3rd of April. SLO should recover on 2nd of May.
Notify failure	99.990%	100.000%	100.000%	100.0% ✅	
Trace freshness	99.900%	99.994%	99.991%	94.93% ✅	
Trace freshness Test Cluster	99.500%	99.793%	99.793%	58.74% ✅	

Current open Post-Mortems

Post-Mortem	Severity	Repaired at	Team	Open since (working days)	Take Action
False-positive alert in ZMON	SEV3	Sat, 2024-04-13	Observability	5	Follow-up on review comments
Zalando eCommerce Platform - Log freshness - Scalyr (production clusters) - error ratio > 0.56% over the last 6h and 30m	SEV3	Mon, 2024-04-15	Observability	5	Review post-mortem and define additional follow-up action items (circuit breaker for S3 log shipping)
grafana.zalando.net is unreachable	SEV3	Tue, 2024-04-16	Observability	4	Complete post-mortem

Zalando WORM Cascade



Rules of Operations

1. Obsess about User Experience.
2. Engineering for Reliability involves People & Technology.
3. Alert on User Pain ("Symptoms") not Server Pain ("Causes").
4. SLIs quantify the reliability of a User Experience.
5. Past Failures lead the way towards future Reliability.
6. You get what you inspect.

Thank you!

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#Let's talk Reliability! 💚